

The FullInsite Report

Prepared for: San Mar Family and Community Services
Study area: Polygon

Base State: MD
Current Year Estimate: 2019
5 Year Projection: 2024
10 Year Forecast: 2029
Date: 1/11/2021
Semi-Annual Projection: Summer

About the FullInsite Report

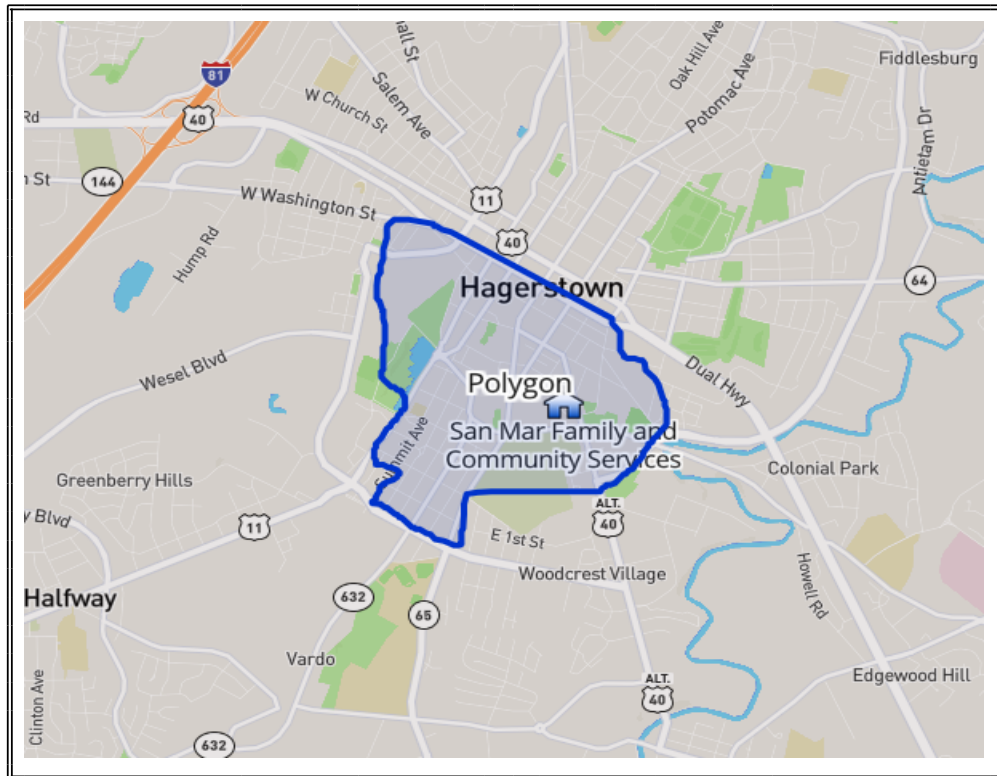
The FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The FullInsite report is divided into three sections, each providing a different approach to the data. Careful consideration is given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

Three Sections

- The **StoryView** Report presents 9 demographic indicators of your study area.
- The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.
- The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

THE STUDY AREA



More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

StoryView

Significant Demographic Indicators of the Study Area's Story

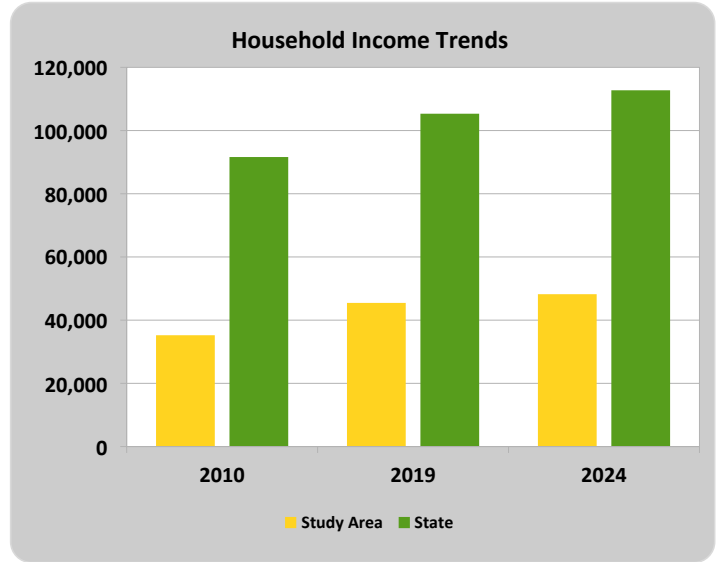
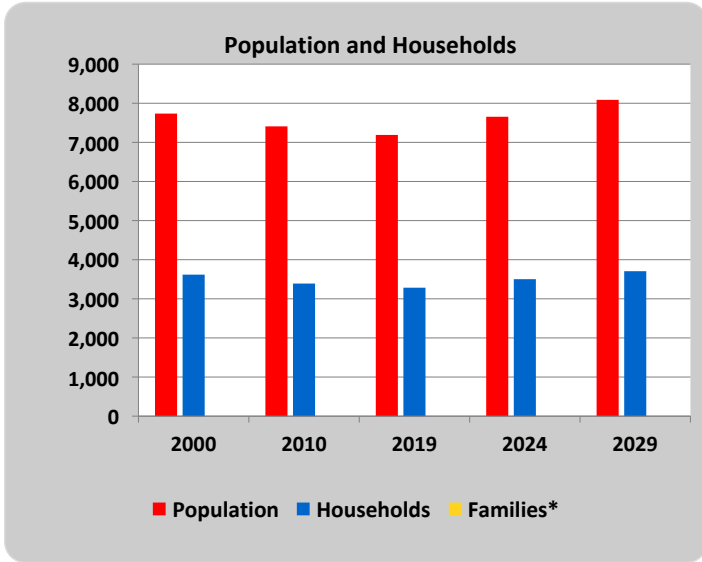
1	Population Change In the 10 year future, how is the population in this area expected to change? <small>(See the Population Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td>Little Change</td> <td>Moderate Growth</td> <td>Significant Growth</td> </tr> </table>	Significant Decline	Moderate Decline	Little Change	Moderate Growth	Significant Growth
Significant Decline	Moderate Decline	Little Change	Moderate Growth	Significant Growth			
2	Household Change In the 10 year future, how are the households in this area expected to change? <small>(See Households Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td>Little Change</td> <td>Moderate Increase</td> <td>Significant Increase</td> </tr> </table>	Significant Decline	Moderate Decline	Little Change	Moderate Increase	Significant Increase
Significant Decline	Moderate Decline	Little Change	Moderate Increase	Significant Increase			
3	Families with Children Compared to the state, are families with children more or less likely to live in two parent households? <small>(See Families Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td>Somewhat Less</td> <td>About the Same</td> <td>Somewhat More</td> <td>Significantly More</td> </tr> </table>	Significantly Less	Somewhat Less	About the Same	Somewhat More	Significantly More
Significantly Less	Somewhat Less	About the Same	Somewhat More	Significantly More			
4	Adult Educational Attainment For this area, what is the general level of education of the adults 25 and older? <small>(See the People Theme)</small>	<table border="1"> <tr> <td>Very Low</td> <td>Low</td> <td>Mixed</td> <td>High</td> <td>Very High</td> </tr> </table>	Very Low	Low	Mixed	High	Very High
Very Low	Low	Mixed	High	Very High			
5	Community Diversity Index How diverse is the racial/ethnic mix of this area? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Very Homogeneous</td> <td>Homogeneous</td> <td>Moderately Diverse</td> <td>Very Diverse</td> <td>Extremely Diverse</td> </tr> </table>	Very Homogeneous	Homogeneous	Moderately Diverse	Very Diverse	Extremely Diverse
Very Homogeneous	Homogeneous	Moderately Diverse	Very Diverse	Extremely Diverse			
6	Median Family Income How does the median family income compare to the state for this area? <small>(See the Income Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td>Somewhat Less</td> <td>About the Same</td> <td>Somewhat Greater</td> <td>Significantly Greater</td> </tr> </table>	Significantly Less	Somewhat Less	About the Same	Somewhat Greater	Significantly Greater
Significantly Less	Somewhat Less	About the Same	Somewhat Greater	Significantly Greater			
7	Poverty Compared to the state, are the number of families in poverty above or below the state average? <small>(See the Families Theme)</small>	<table border="1"> <tr> <td>Significantly Below</td> <td>Somewhat Below</td> <td>About the Same</td> <td>Somewhat Above</td> <td>Significantly Above</td> </tr> </table>	Significantly Below	Somewhat Below	About the Same	Somewhat Above	Significantly Above
Significantly Below	Somewhat Below	About the Same	Somewhat Above	Significantly Above			
8	Blue to White Collar Occupations On a continuum between blue collar and white collar occupations, where does this area fall? <small>(See the Work Theme)</small>	<table border="1"> <tr> <td>Very Blue Collar</td> <td>Somewhat Blue</td> <td>Closely Split</td> <td>Somewhat White</td> <td>Very White Collar</td> </tr> </table>	Very Blue Collar	Somewhat Blue	Closely Split	Somewhat White	Very White Collar
Very Blue Collar	Somewhat Blue	Closely Split	Somewhat White	Very White Collar			
9	Largest Racial/Ethnic Group In this area, which racial/ethnic group is the largest percentage of the population? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Asian (NH)</td> <td>Black/Afri American (NH)</td> <td>White (NH)</td> <td>Hispanic or Latino</td> <td>Pac Is/Amer Ind/Other</td> </tr> </table>	Asian (NH)	Black/Afri American (NH)	White (NH)	Hispanic or Latino	Pac Is/Amer Ind/Other
Asian (NH)	Black/Afri American (NH)	White (NH)	Hispanic or Latino	Pac Is/Amer Ind/Other			

TrendView

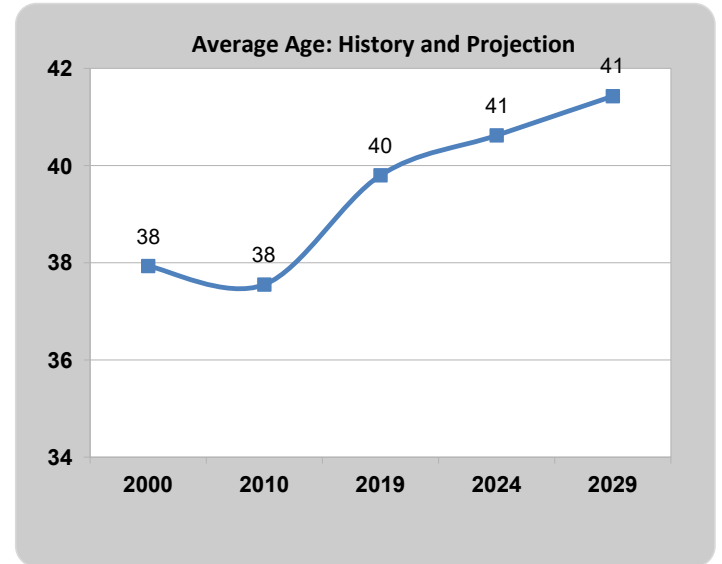
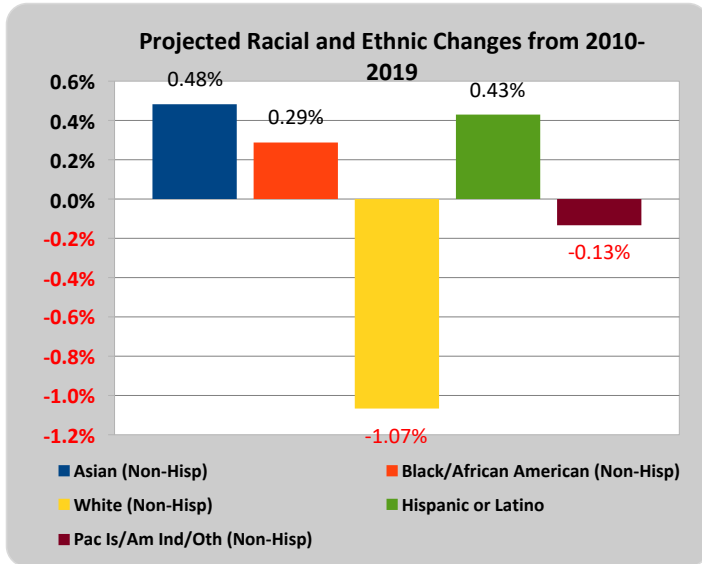
Significant Demographic Estimates and Projections

Prepared for: San Mar Family and Community Services
Study Area: Polygon

Base State: MD
Date of Report: 1/11/2021



NOTE: Family Household data is not projected out 10 years.



Demographic Descriptions of the Study Area

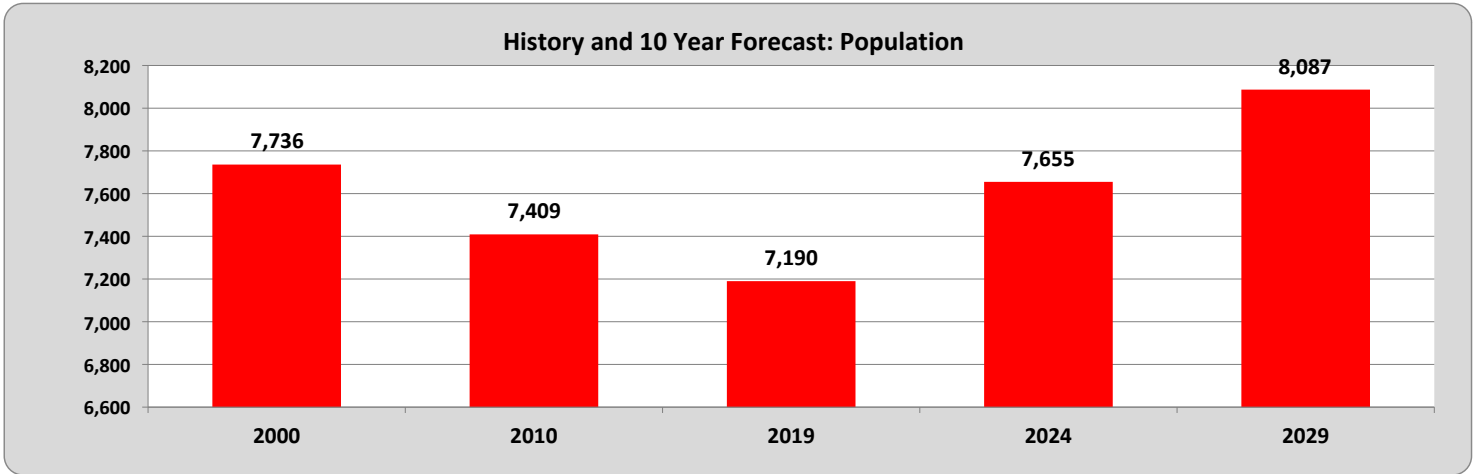
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People and Change

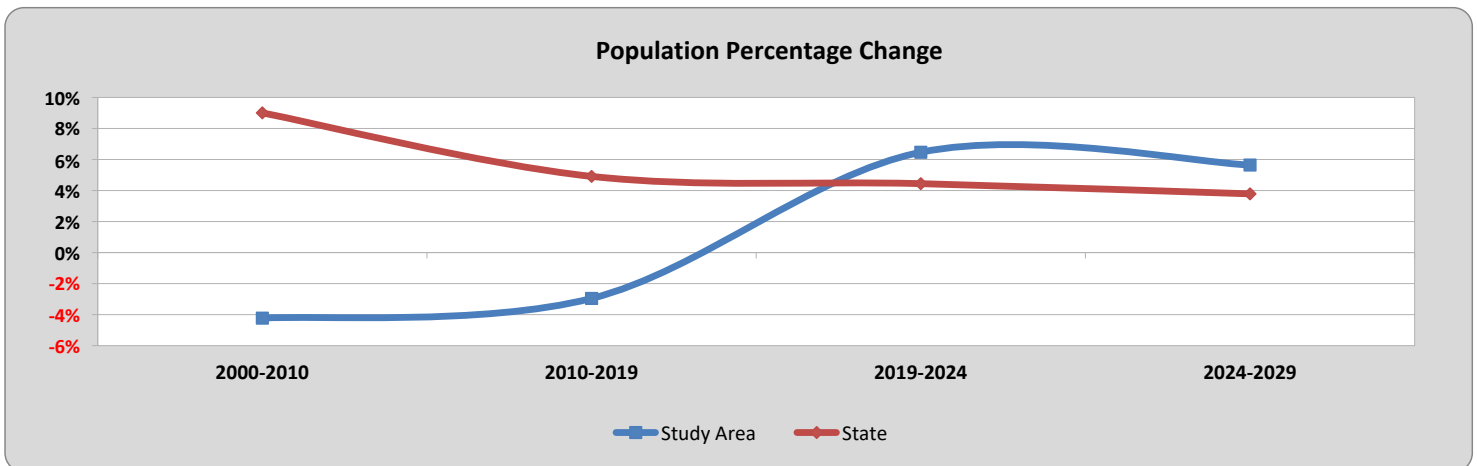
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

Population History with 5 and 10 Year Projected Change



Population Trends	2000	2010	2019	2024	2029
Study Area Population	7,736	7,409	7,190	7,655	8,087
Population Change		-327	-219	465	432
Percent Change		-4.23%	-2.96%	6.47%	5.64%
State Population	5,296,496	5,773,552	6,057,110	6,326,244	6,565,695
Population Change		477,056	283,558	269,134	239,451
Percent Change		9.01%	4.91%	4.44%	3.79%

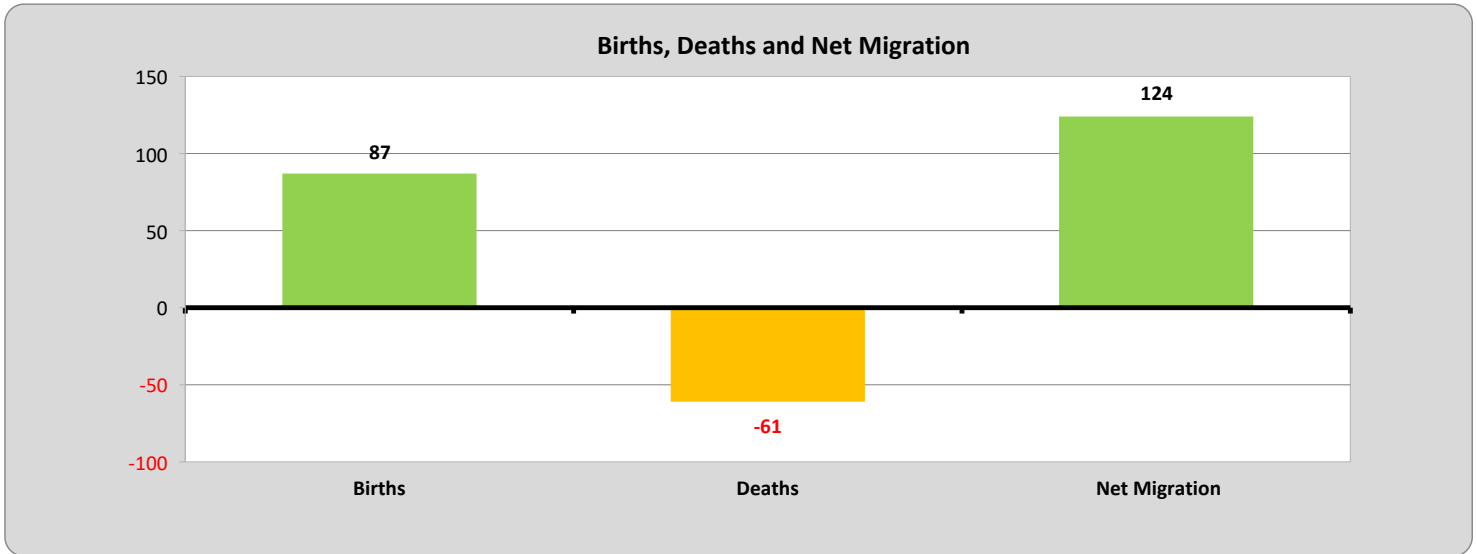
Projected Percentage Population Change: Comparison of Study Area to State



People and Change

Recent 8 Quarter History	2017 1st Qtr	2017 2nd Qtr	2017 3rd Qtr	2017 4th Qtr	2018 1st Qtr	2018 2nd Qtr	2018 3rd Qtr	2018 4th Qtr
Population	7,059	6,995	7,020	7,030	7,039	7,030	7,053	7,162
Change		-64	25	10	9	-9	23	109
Percent Change		-0.91%	0.36%	0.14%	0.13%	-0.13%	0.33%	1.55%
Seasonal Population	17	9	0	7	17	9	2	7
Change		-8	-9	7	10	-8	-7	5
Percent Change		-47.06%	-100.00%	0.00%	142.86%	-47.06%	-77.78%	250.00%
Transient Population	290	281	266	263	281	282	256	254
Change		-9	-15	-3	18	1	-26	-2
Percent Change		-3.10%	-5.34%	-1.13%	6.84%	0.36%	-9.22%	-0.78%

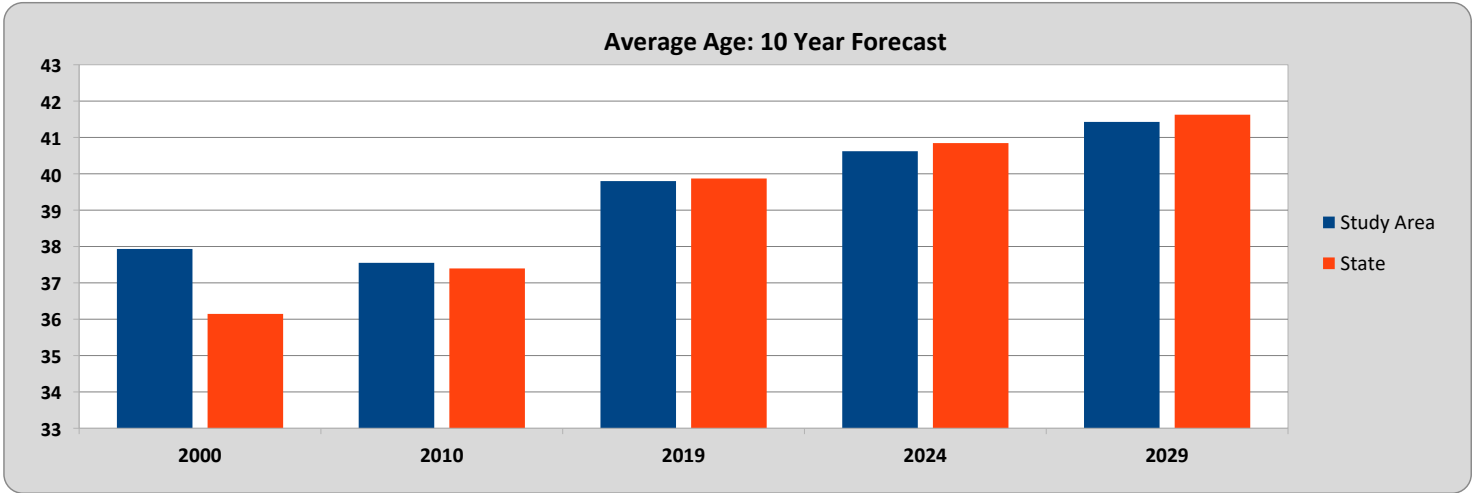
Factors Effecting Population Change: Prior 12 Months



	2019
Factors Effecting Population Change	
Births	87
Deaths	61
Net Migration	124
Net 12-Month Change	0
(Births minus deaths plus net migration = Net 12 month Change)	

	2010		2019		2024		2029		10 Yr Change
Population by Gender									
Female	3,835	51.76%	3,708	51.58%	3,943	51.51%	4,160	51.44%	-0.14%
Male	3,574	48.24%	3,481	48.42%	3,712	48.49%	3,927	48.56%	0.14%
Totals:	7,409	100.00%	7,189	100.00%	7,655	100.00%	8,087	100.00%	

Average Age with State Comparison

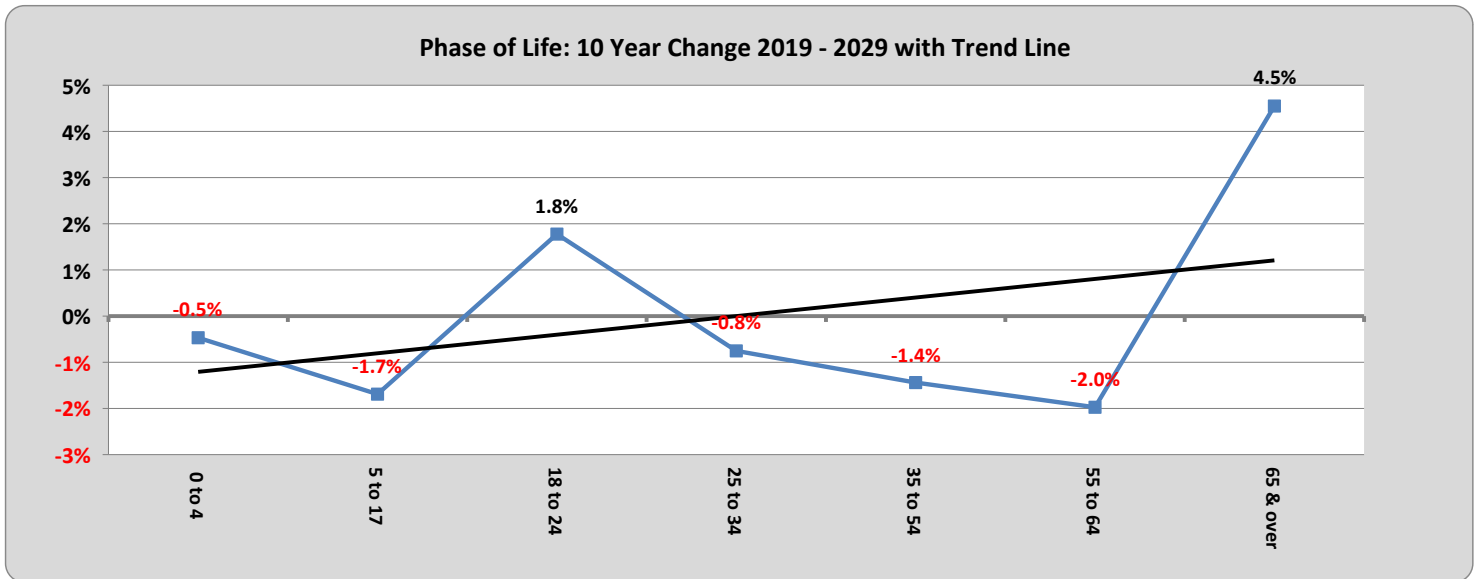


Age Trends	2000	2010	2019	2024	2029
Average Age: Study Area	37.93	37.55	39.80	40.62	41.43
Average Age Change		-0.38	2.25	0.82	0.81
Percent Change		-1.01%	5.99%	2.06%	1.98%
Median Age	35	36	38	40	41

Age: State	2000	2010	2019	2024	2029
Average Age: State	36.15	37.40	39.87	40.84	41.63
Average Age Change		1.25	2.47	0.97	0.78
Percent Change		3.46%	6.62%	2.44%	1.91%
Median Age	35	37	39	40	40

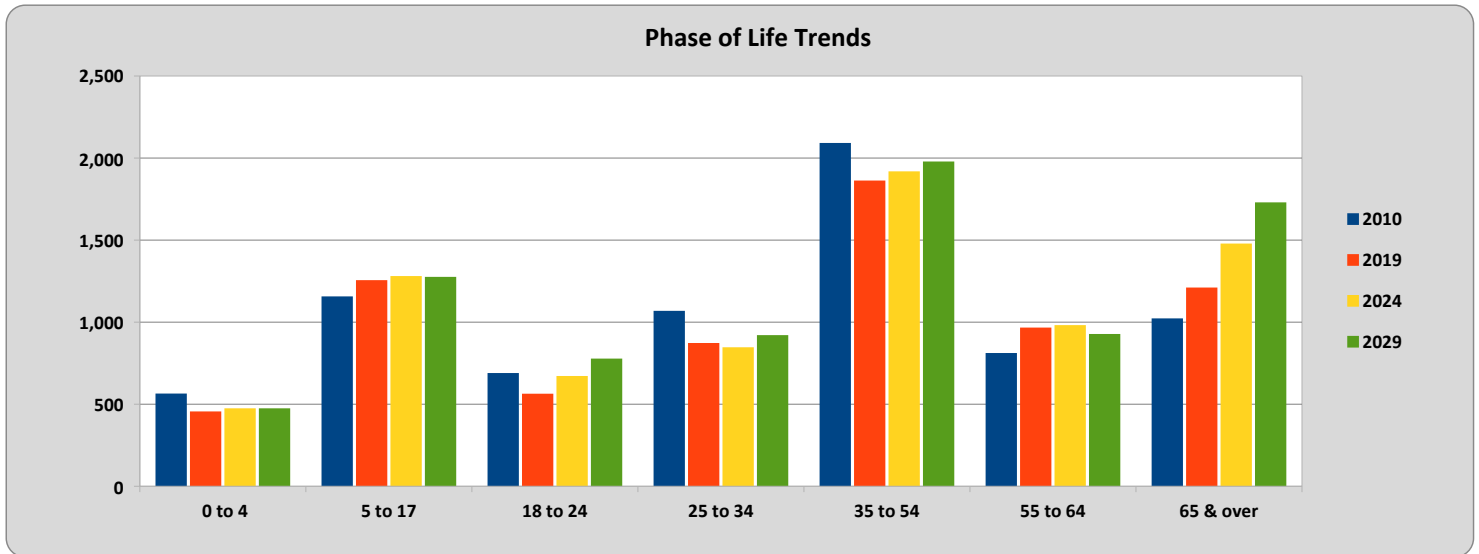
Phase of Life Projected Change

As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.

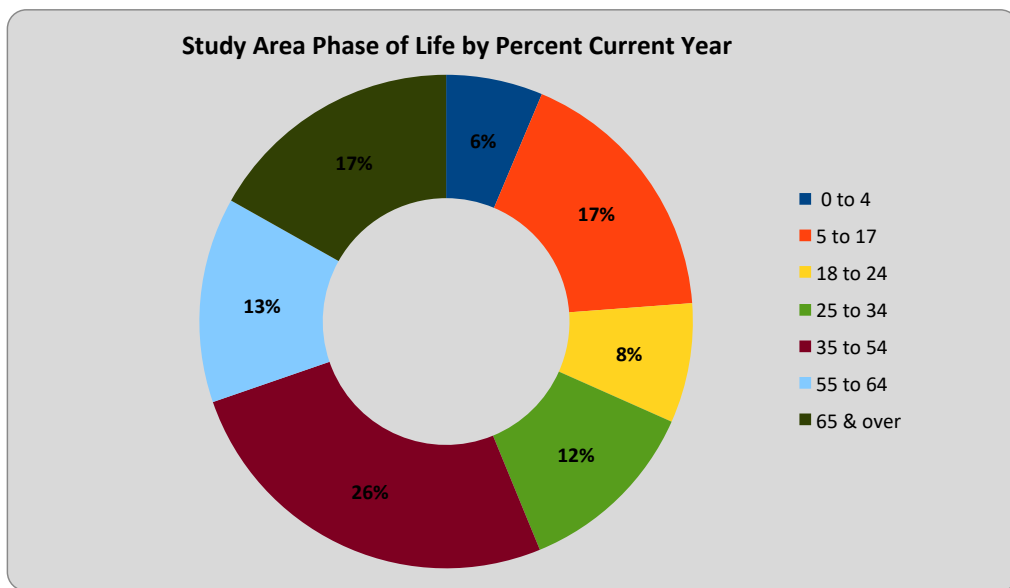


People by Age

Phase of Life



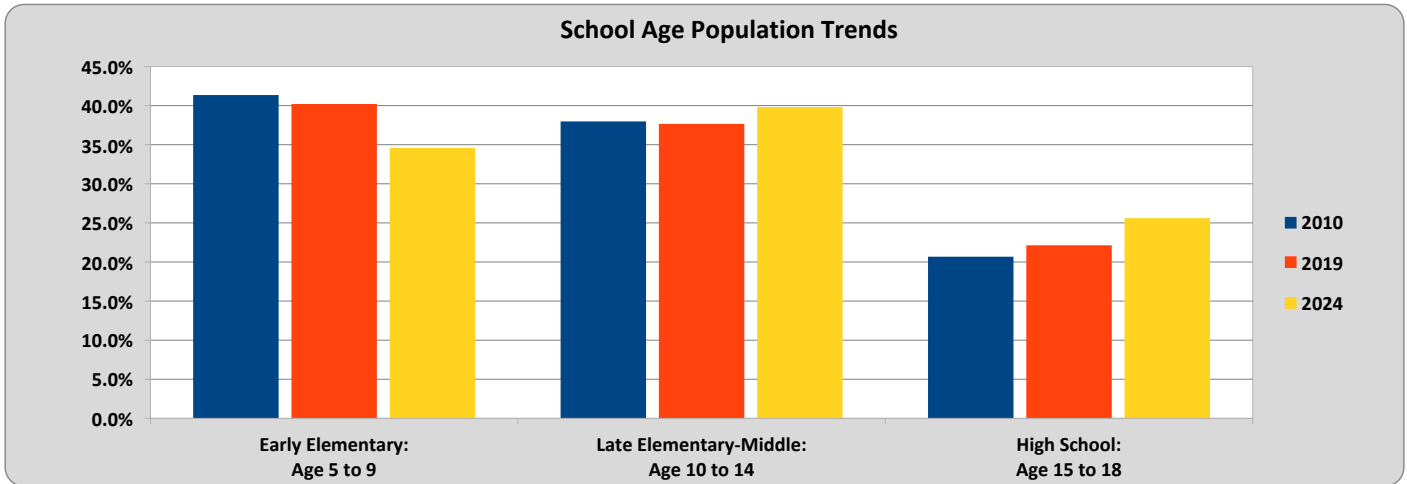
Current Year Population by Phase of Life



	2010		2019		2024		2029		10 Yr Change
Phase of life Forecast									
Before Formal Schooling: Ages 0 to 4	565	7.63%	456	6.34%	475	6.21%	475	5.87%	-0.47%
Required Formal Schooling: Ages 5 to 17	1,157	15.62%	1,256	17.47%	1,281	16.73%	1,276	15.78%	-1.69%
College/Career Starts: Ages 18 to 24	690	9.31%	564	7.84%	672	8.78%	778	9.62%	1.78%
Singles and Young Families: Ages 25 to 34	1,069	14.43%	873	12.14%	847	11.06%	921	11.39%	-0.75%
Families/Empty Nesters: Ages 35 to 54	2,092	28.24%	1,863	25.91%	1,919	25.07%	1,979	24.47%	-1.44%
Enrich Years Singles/Couples: Ages 55 to 64	812	10.96%	967	13.45%	982	12.83%	928	11.48%	-1.97%
Retirement Opportunities: Age 65 and over	1,023	13.81%	1,211	16.84%	1,479	19.32%	1,730	21.39%	4.55%
Totals:	7,408	100.00%	7,190	100.00%	7,655	100.00%	8,087	100.00%	

Phase of Life presents how a community changes and people age through their various life phases.

School Age Population Trends



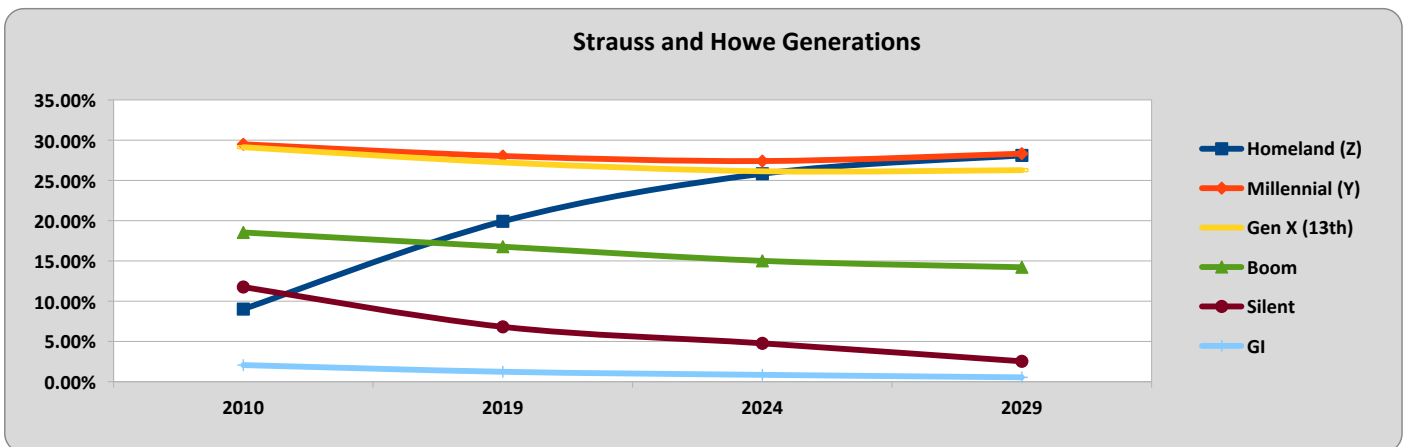
Study Area	Study Area			5 Yr Chg	MD			Comp Index CY			
	2010	2019	2024		2010	2019	2024				
School Age Population Trends											
Early Elem: 5 to 9	478	41.35%	505	40.21%	443	34.58%	-5.62%	37.11%	38.67%	38.96%	104
Late Elem-Mid: 10 to 14	439	37.98%	473	37.66%	510	39.81%	2.15%	38.34%	38.39%	37.95%	98
High School: 15 to 17	239	20.67%	278	22.13%	328	25.60%	3.47%	24.54%	22.94%	23.09%	96
Totals:	1,156	100.00%	1,256	100.00%	1,281	100.00%		100.00%	100.00%	100.00%	

Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2019		2024		2029	
Homeland (Z)	Artist	2005	2025	668	9.02%	1,432	19.92%	1,978	25.83%	2,173	28.11%
Millennial (Y)	Hero	1982	2004	2,184	29.49%	2,015	28.03%	2,099	27.41%	2,190	28.33%
Gen X (13th)	Nomad	1961	1981	2,158	29.13%	1,957	27.23%	2,002	26.14%	2,031	26.28%
Boom	Prophet	1946	1960	1,373	18.54%	1,205	16.77%	1,149	15.01%	1,099	14.22%
Silent	Artist	1925	1945	871	11.76%	490	6.81%	365	4.76%	196	2.53%
GI	Hero	1901	1924	153	2.06%	89	1.23%	65	0.85%	42	0.54%
Totals:				7,407	100.00%	7,188	100.00%	7,658	100.00%	7,730	100.00%

[For more information on Generational types, click here](#)

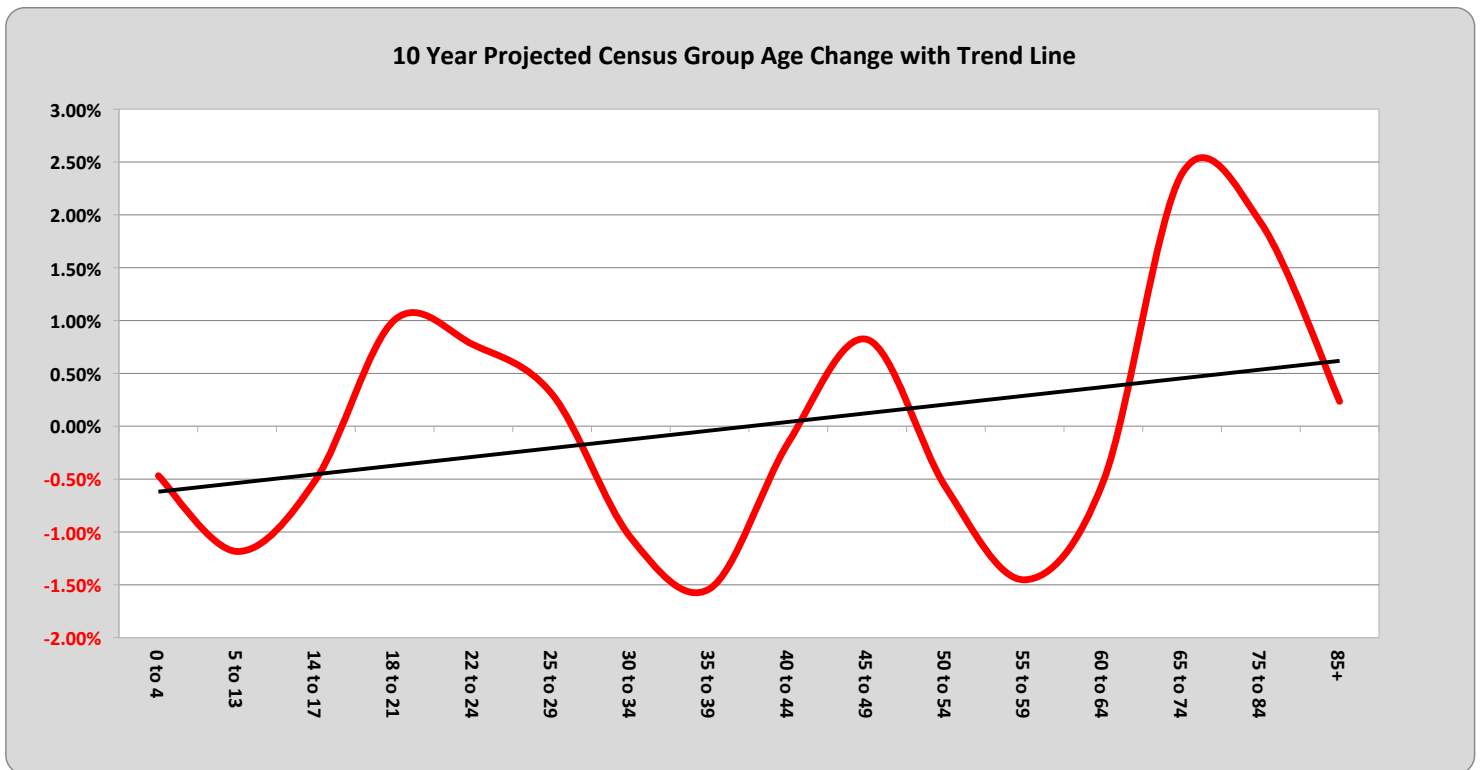
Generations as Percentage of the Population Trends



People by Age

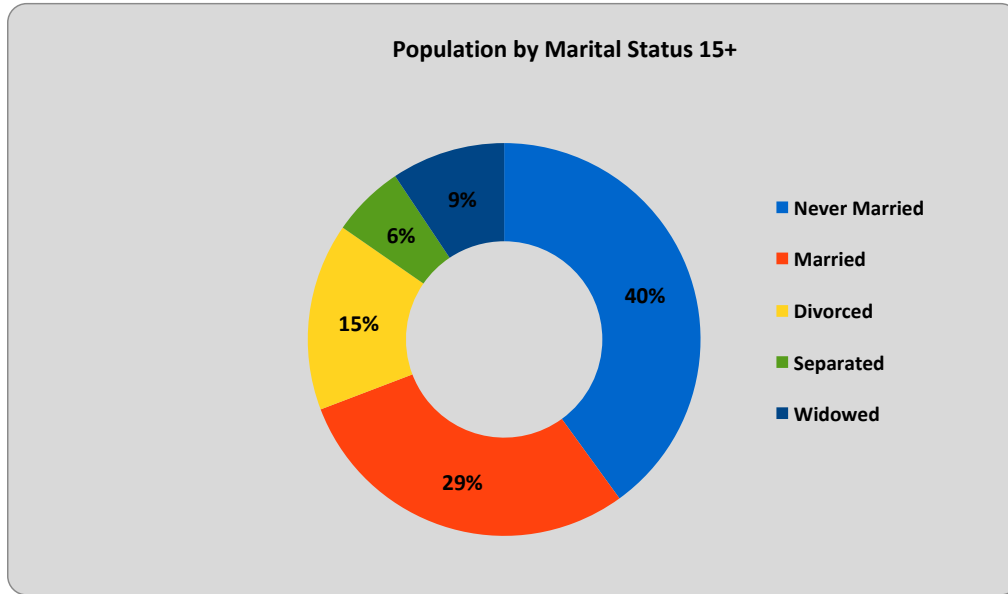
	2010		2019		2024		2029		10 Yr Change
Population by Age Forecast									
0 to 4	565	7.63%	456	6.34%	475	6.20%	475	5.87%	-0.47%
5 to 13	837	11.30%	873	12.14%	850	11.10%	886	10.96%	-1.18%
14 to 17	319	4.31%	383	5.33%	431	5.63%	390	4.82%	-0.50%
18 to 21	362	4.89%	326	4.53%	420	5.49%	448	5.54%	1.01%
22 to 24	328	4.43%	238	3.31%	252	3.29%	330	4.08%	0.77%
25 to 29	553	7.46%	405	5.63%	424	5.54%	480	5.94%	0.30%
30 to 34	515	6.95%	468	6.51%	422	5.51%	441	5.45%	-1.06%
35 to 39	453	6.12%	500	6.95%	487	6.36%	438	5.42%	-1.54%
40 to 44	526	7.10%	461	6.41%	523	6.83%	506	6.26%	-0.15%
45 to 49	553	7.46%	422	5.87%	478	6.24%	541	6.69%	0.82%
50 to 54	560	7.56%	480	6.68%	432	5.64%	493	6.10%	-0.58%
55 to 59	447	6.03%	493	6.86%	485	6.33%	437	5.40%	-1.45%
60 to 64	366	4.94%	474	6.59%	497	6.49%	491	6.07%	-0.52%
65 to 74	534	7.21%	703	9.78%	866	11.31%	984	12.17%	2.39%
75 to 84	331	4.47%	364	5.06%	460	6.01%	565	6.99%	1.92%
85+	159	2.15%	144	2.00%	154	2.01%	181	2.24%	0.24%
Totals:	7,408	100.00%	7,190	100.00%	7,656	100.00%	8,086	100.00%	

Age Category Changes



People by Household Type and Marital Status

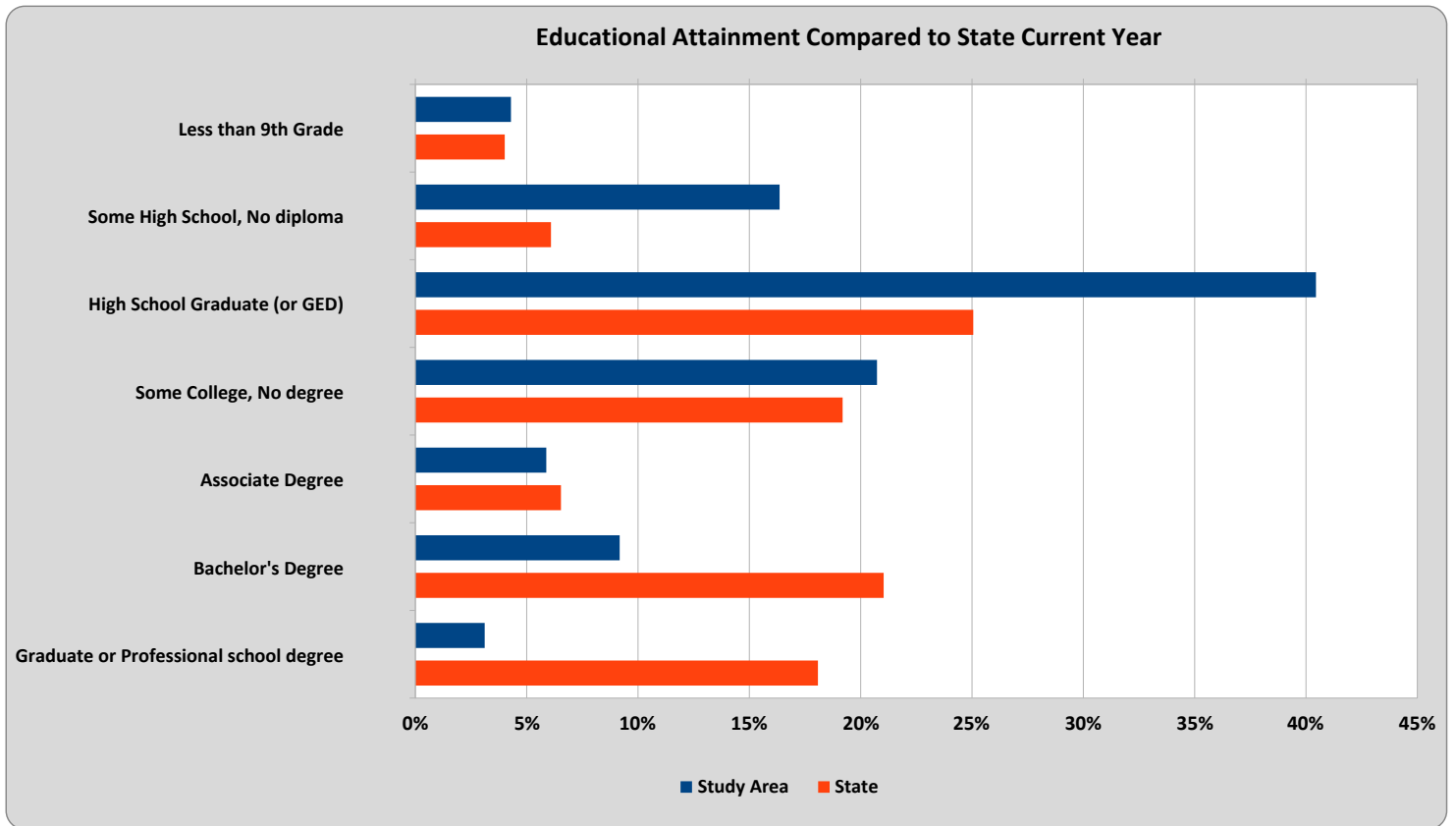
Population by Household Type



	Study Area							State of MD		Comp Index CY
	2010		2019		2024		5 Yr Chg	2019		
Population by Household Type Trends										
Population in Family Households	5,026	67.84%	4,893	68.06%	5,213	68.10%	0.04%	4,960,867	81.90%	83
Population in Non-Family Households	2,179	29.41%	2,102	29.24%	2,236	29.21%	-0.03%	953,973	15.75%	186
Population in Group Quarters	204	2.75%	194	2.70%	206	2.69%	-0.01%	142,270	2.35%	115
Totals:	7,409	100.00%	7,189	100.00%	7,655	100.00%		6,057,110	100.00%	
Population by Marital Status 15+										
Never Married	1,771	29.49%	2,345	40.01%	2,584	40.82%	0.80%	1,738,260	34.65%	115
Married	2,447	40.74%	1,711	29.19%	1,885	29.77%	0.58%	2,383,821	47.52%	61
Divorced	942	15.68%	905	15.44%	913	14.42%	-1.02%	495,017	9.87%	156
Separated	336	5.59%	351	5.99%	374	5.91%	-0.08%	115,390	2.30%	260
Widowed	510	8.49%	549	9.37%	575	9.08%	-0.28%	283,736	5.66%	166
Totals:	6,006	100.00%	5,861	100.00%	6,331	100.00%		5,016,224	100.00%	
Population by Marital Status Single Female 15+										
Divorced	496	28.36%	355	17.50%				296,122	21.44%	82
Never Married	862	49.29%	1,207	59.52%				858,996	62.19%	96
Widowed	391	22.36%	466	22.98%				226,037	16.37%	140
Totals:	1,749	100.00%	2,028	100.00%				1,381,155	100.00%	
Population by Marital Status Single Male 15+										
Divorced	446	30.26%	550	31.04%				198,895	17.51%	177
Never Married	909	61.67%	1,138	64.22%				879,264	77.41%	83
Widowed	119	8.07%	84	4.74%				57,699	5.08%	93
Totals:	1,474	100.00%	1,772	100.00%				1,135,858	100.00%	
Population by Group Quarters										
Institutionalized	163	79.90%	157	81.35%				66,384	48.78%	167
Non-institutionalized: College	0	0.00%	0	0.00%				48,125	35.37%	0
Non-institutionalized: Military	0	0.00%	0	0.00%				7,127	5.24%	0
Non-institutionalized: Other	41	20.10%	36	18.65%				14,440	10.61%	176
Totals:	204	100.00%	193	100.00%				136,076	100.00%	

People by Education and School Enrollment

Population by Educational Attainment: 25+

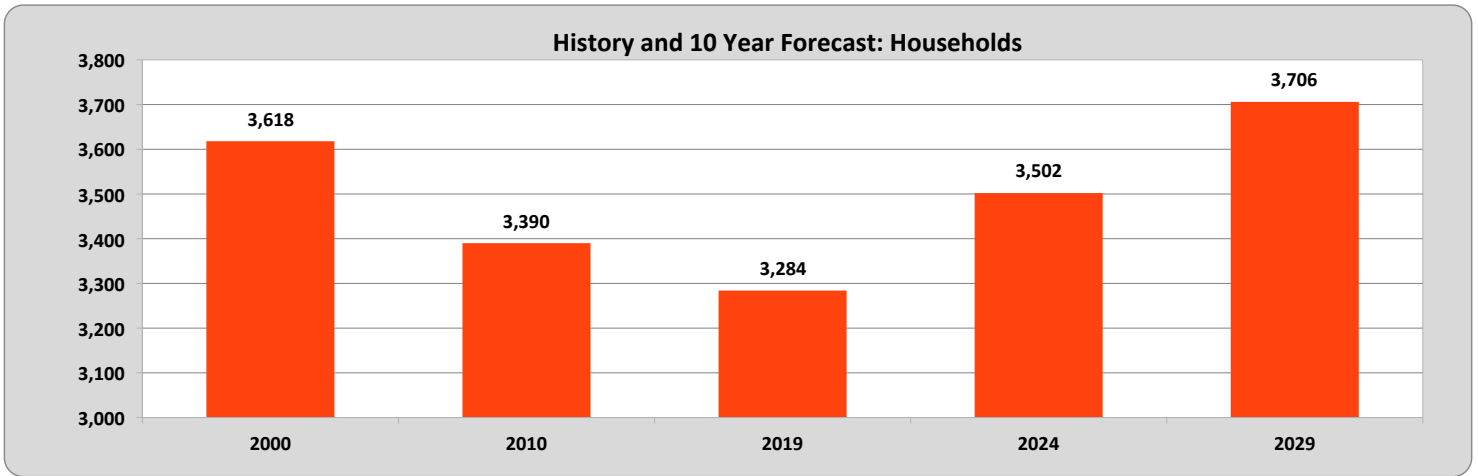


	Study Area							MD 2019	Comp Index CY
	2010		2019		2024		5 Yr Chg		
Population by Educational Attainment: 25+									
Less than 9th grade	328	6.56%	211	4.29%	203	4.10%	-0.19%	4.01%	107
Some High School, No diploma	995	19.91%	804	16.36%	845	17.06%	0.71%	6.09%	269
High School Graduate (or GED)	1,897	37.96%	1,988	40.45%	2,056	41.52%	1.07%	25.06%	161
Some College, No degree	954	19.09%	1,019	20.73%	937	18.92%	-1.81%	19.19%	108
Associate Degree	302	6.04%	289	5.88%	286	5.78%	-0.10%	6.54%	90
Bachelor's Degree	350	7.00%	451	9.18%	460	9.29%	0.11%	21.03%	44
Graduate or Professional School	171	3.42%	153	3.11%	165	3.33%	0.22%	18.08%	17
Totals:	4,997	100.00%	4,915	100.00%	4,952	100.00%		100.00%	
Population: Currently Enrolled in Education									
High School			250	19.81%					
Kindergarten/Elementary School			873	69.18%					
Nursery School/Preschool			139	11.01%					
Totals:			1,262	100.00%					

Households and Change

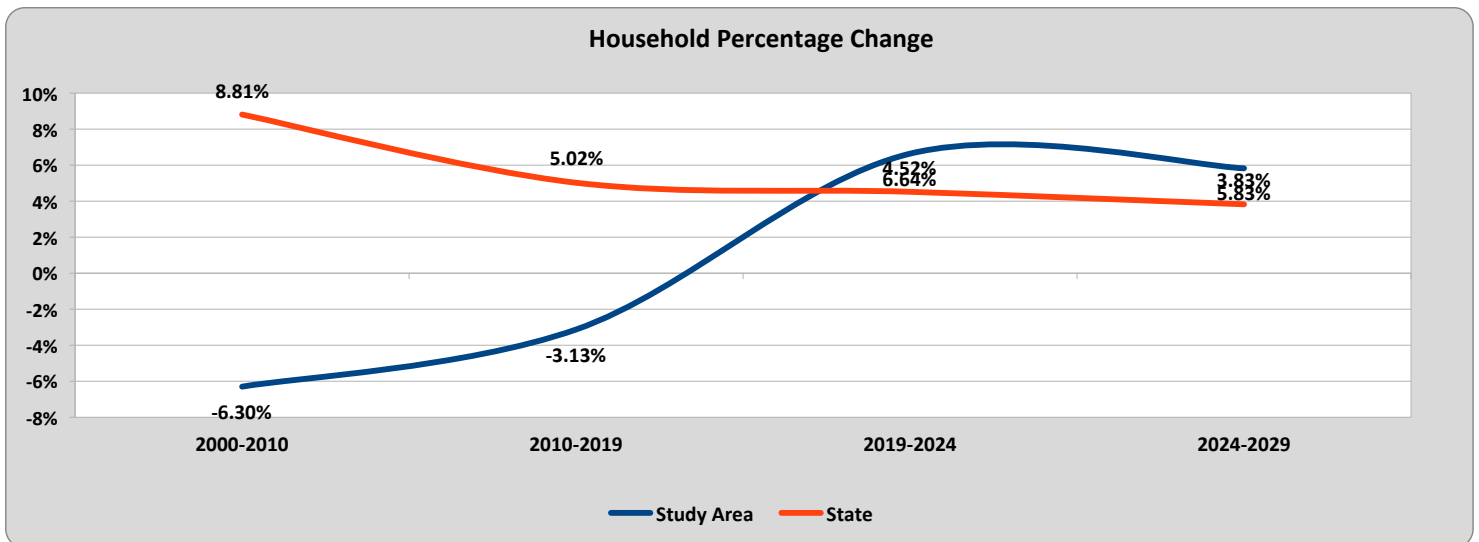
A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

Household History with 5 and 10 Year Projected Change



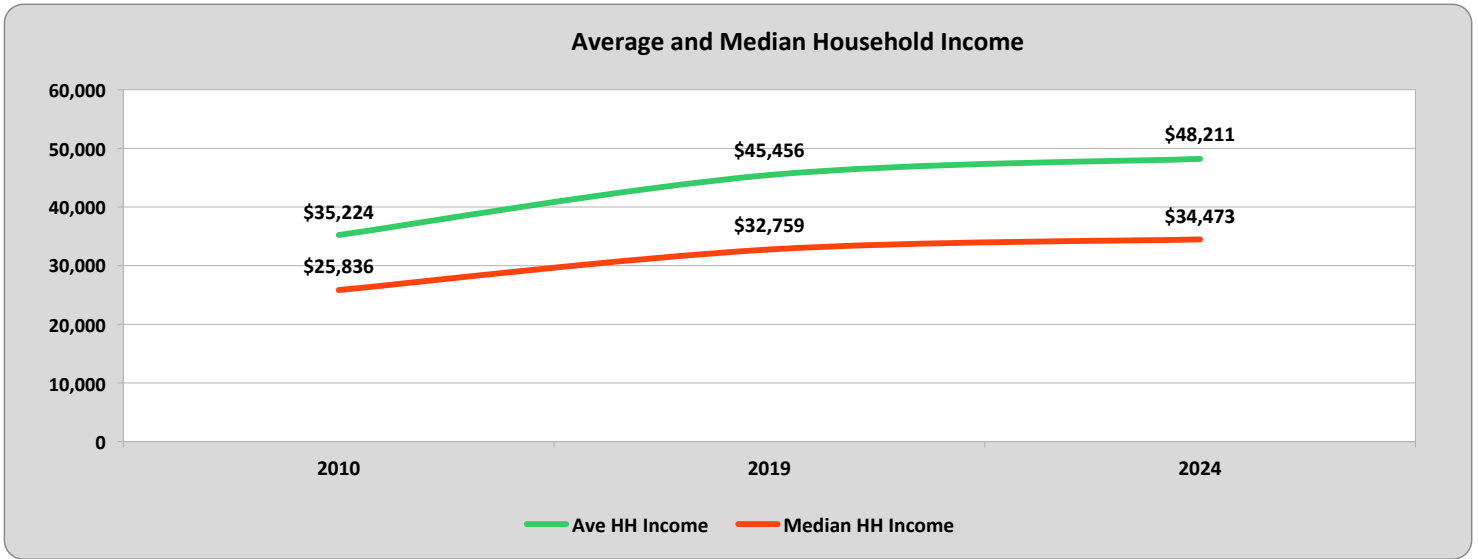
Household Trends	2000	2010	2019	2024	2029
Study Area Households	3,618	3,390	3,284	3,502	3,706
Households Change		-228	-106	218	204
Percent Change		-6.30%	-3.13%	6.64%	5.83%
State Households	1,981,793	2,156,411	2,264,725	2,367,092	2,457,650
Households Change		174,618	108,314	102,367	90,558
Percent Change		8.81%	5.02%	4.52%	3.83%
Population / Households	2.14	2.19	2.19	2.19	2.18
Population / Households Change		0.05	0.00	0.00	0.00
Percent Change		2.21%	0.18%	-0.16%	-0.17%

Projected Percentage Household Change: Comparison of Study Area to State



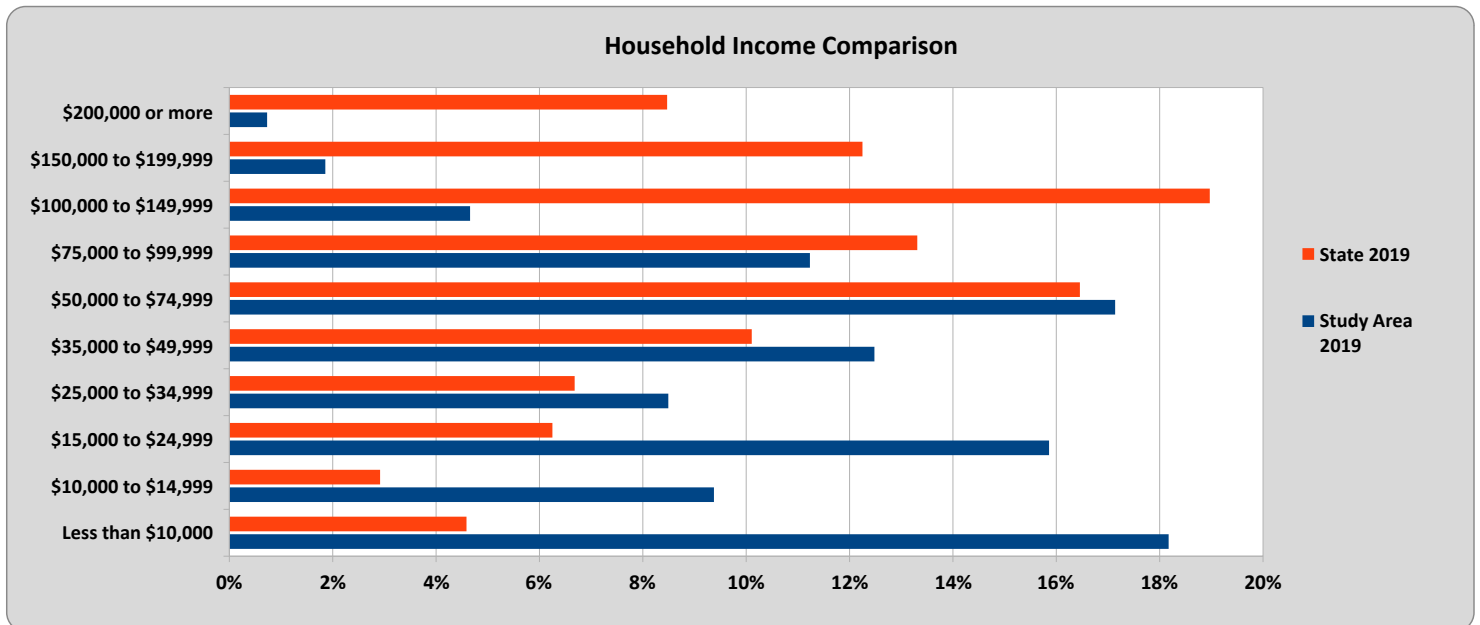
Households by Income

Average and Median Household Income Trends



Household Income Trends	2010	2019	2024
Study Area: Average HH Income	35,224	45,456	48,211
Households Change		10,232	2,755
Percent Change		29.05%	6.06%
Study Area: Median HH Income	25,836	32,759	34,473
Per Capita Income	16,117	20,762	22,056
Per Capita Income Change		4,645	1,294
Percent Change		28.82%	6.23%
State Average HH Income	91,619	105,326	112,739
Households Change		13,707	7,413
Percent Change		14.96%	7.04%
Average HH Income Comparative Index	38	43	43

Current Year Estimated Household Income Comparison to State

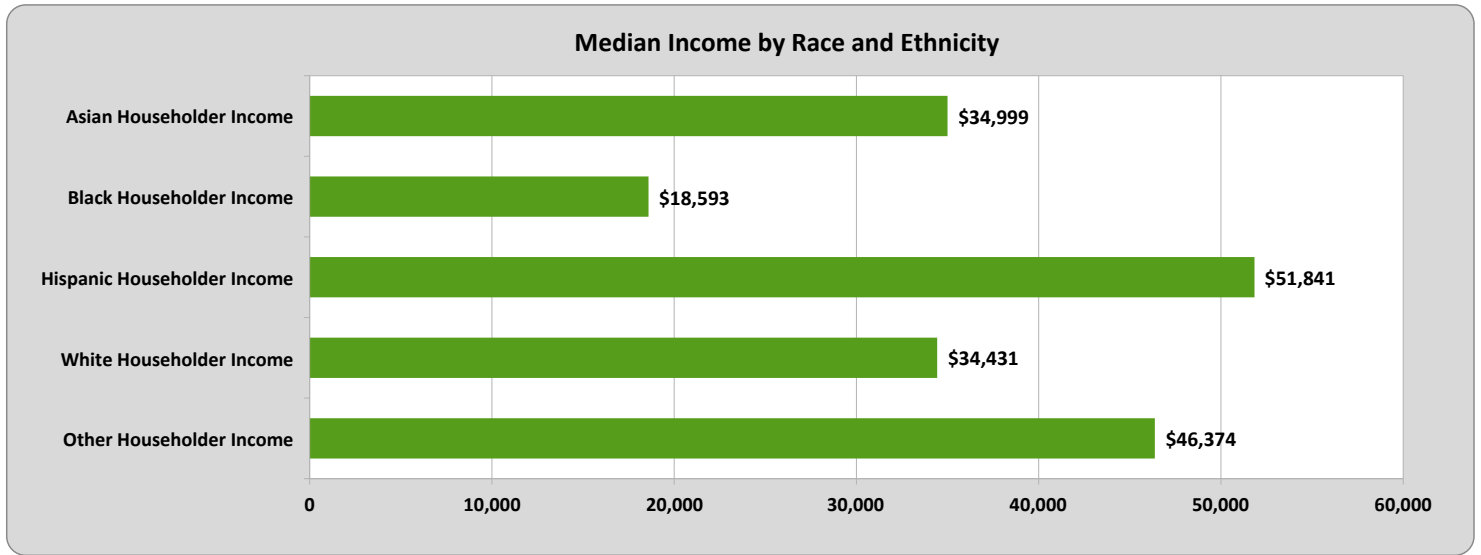


Households by Income

	Study Area							MD 2019	Comp Index CY
	2010		2019		2024		5 Yr Chg		
Household Income Forecast by Category									
Less than \$10,000	571	16.84%	597	18.17%	592	16.90%	-1.27%	4.59%	396
\$10,000 to \$14,999	429	12.65%	308	9.38%	313	8.94%	-0.44%	2.92%	321
\$15,000 to \$24,999	655	19.32%	521	15.86%	558	15.93%	0.07%	6.25%	254
\$25,000 to \$34,999	478	14.10%	279	8.49%	304	8.68%	0.19%	6.68%	127
\$35,000 to \$49,999	475	14.01%	410	12.48%	421	12.02%	-0.46%	10.11%	123
\$50,000 to \$74,999	410	12.09%	563	17.14%	596	17.02%	-0.12%	16.46%	104
\$75,000 to \$99,999	212	6.25%	369	11.23%	389	11.11%	-0.12%	13.31%	84
\$100,000 to \$149,999	136	4.01%	153	4.66%	223	6.37%	1.71%	18.97%	25
\$150,000 to \$199,999	16	0.47%	61	1.86%	73	2.08%	0.23%	12.25%	15
\$200,000 or more	8	0.24%	24	0.73%	33	0.94%	0.21%	8.47%	9
Totals:	3,390	100.00%	3,285	100.00%	3,502	100.00%		100.00%	
Family Income Forecast by Category									
Less than \$10,000			222	15.47%	237	15.23%	-0.0023902	2.80%	553
\$10,000 to \$14,999			85	5.92%	90	5.78%	-0.14%	1.81%	327
\$15,000 to \$24,999			142	9.90%	151	9.70%	-0.19%	4.36%	227
\$25,000 to \$34,999			110	7.67%	144	9.25%	1.59%	5.58%	137
\$35,000 to \$49,999			204	14.22%	220	14.14%	-0.08%	8.93%	159
\$50,000 to \$74,999			289	20.14%	308	19.79%	-0.35%	15.33%	131
\$75,000 to \$99,999			259	18.05%	276	17.74%	-0.31%	13.83%	131
\$100,000 to \$149,999			63	4.39%	66	4.24%	-0.15%	21.41%	21
\$150,000 to \$199,999			42	2.93%	44	2.83%	-0.10%	15.03%	19
\$200,000 or more			19	1.32%	20	1.29%	-0.04%	10.92%	12
Totals:			1,435	100.00%	1,556	100.00%		100.00%	
Non-family Income Forecast by Category									
Less than \$10,000			367	19.85%	364	18.74%	-1.11%	5.72%	347
\$10,000 to \$14,999			204	11.03%	200	10.30%	-0.73%	3.64%	303
\$15,000 to \$24,999			323	17.47%	346	17.82%	0.35%	7.36%	237
\$25,000 to \$34,999			135	7.30%	142	7.31%	0.01%	5.46%	134
\$35,000 to \$49,999			227	12.28%	231	11.89%	-0.38%	11.18%	110
\$50,000 to \$74,999			290	15.68%	304	15.65%	-0.03%	17.53%	89
\$75,000 to \$99,999			179	9.68%	192	9.89%	0.21%	13.58%	71
\$100,000 to \$149,999			77	4.16%	106	5.46%	1.29%	18.04%	23
\$150,000 to \$199,999			35	1.89%	40	2.06%	0.17%	10.43%	18
\$200,000 or more			12	0.65%	17	0.88%	0.23%	7.05%	9
Totals:			1,849	100.00%	1,942	100.00%		100.00%	
Household Income									
Median			32,759		34,473		1714	80,633	41
Family Median			46,653		45,635		-1,018	94,953	49

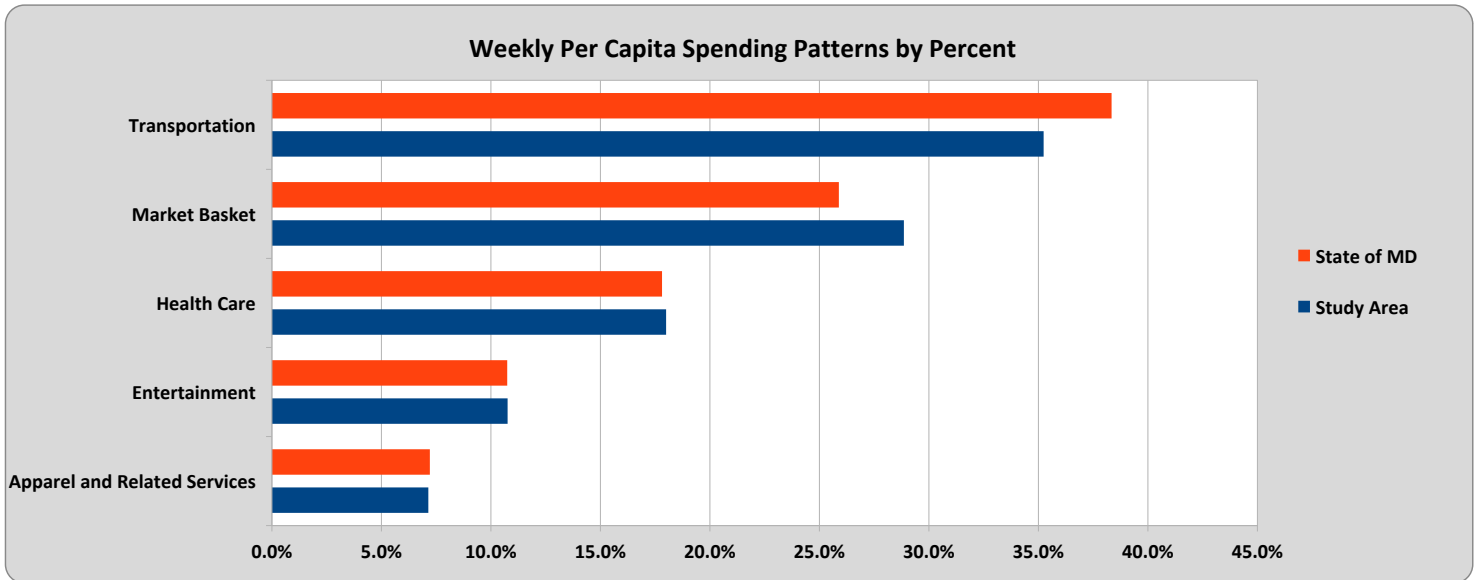
Households by Income

Median Income by Race and Ethnicity: 2019



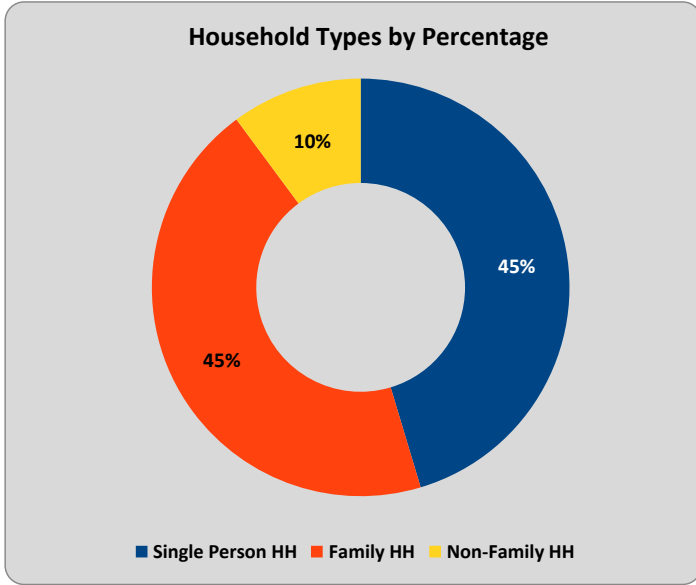
	Study Area	State of MD	Comp Index CY
2019 Median Income by Race and Ethnicity: Compared to State			
Asian Householder Income	34,999	101,939	34
Black Householder Income	18,593	67,837	27
Hispanic Householder Income	51,841	71,893	72
White Householder Income	34,431	90,167	38
Other Householder Income	46,374	73,643	63

Spending Patterns: Weekly Per Capita Consumer Expenditures

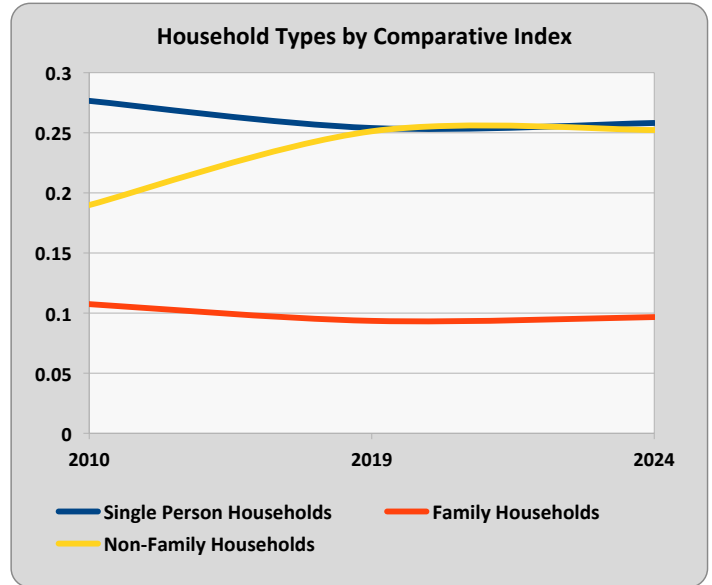


Households by Structure

Single, Family and Non-Family Households: 2019



Household Type Trends Compared to State



Household Type Trends	Study Area			State of MD		
	2010	2019	2024	2010	2019	2024
Single Person Households	1,557	1,497	1,588	563,003	589,451	615,117
Change		-60	91		26,448	25,666
Percent Change		-3.85%	6.08%		4.70%	4.35%
Family Households	1,555	1,436	1,558	1,447,002	1,535,176	1,611,270
Change		-119	122		88,174	76,094
Percent Change		-7.65%	8.50%		6.09%	4.96%
Non-Family Households	278	352	355	146,406	140,098	140,705
Change		74	3		-6,308	607
Percent Change		26.62%	0.85%		-4.31%	0.43%

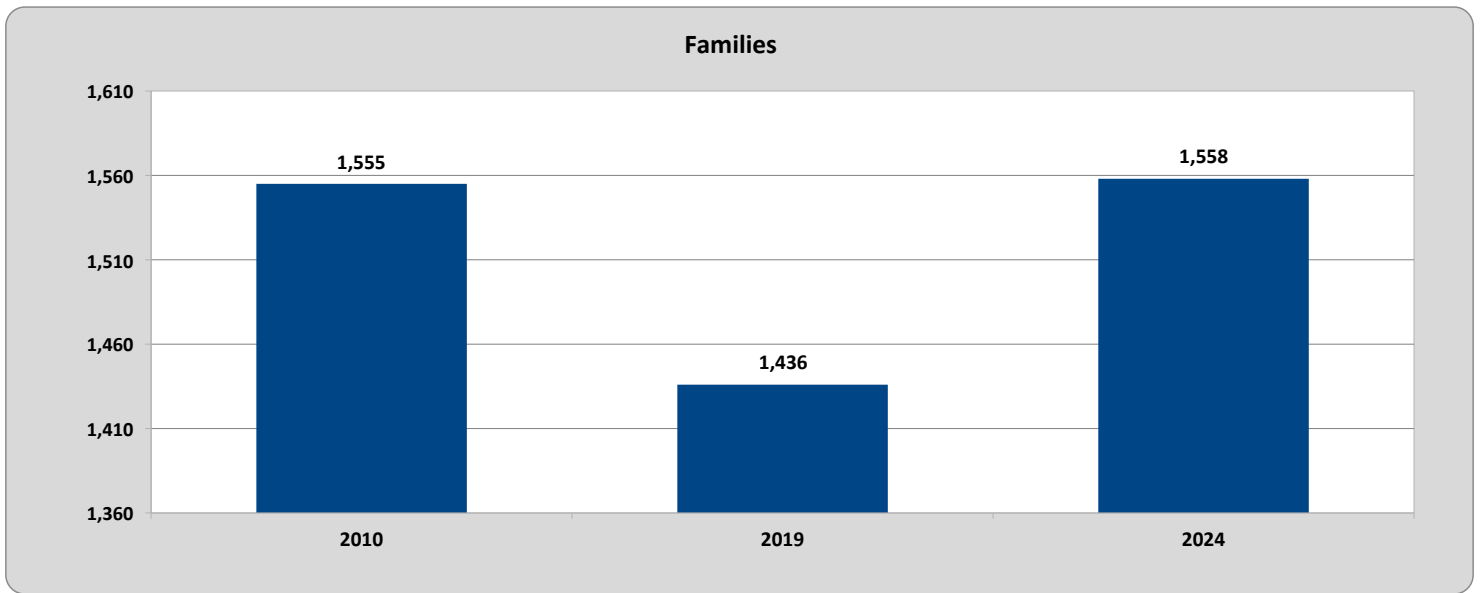
Households by Structure

	Study Area							MD 2019	Comp Index CY
	2010		2019		2024		5 Yr Chg		
Households by Size									
1-person household	1,557	45.93%	1,497	45.57%	1,588	45.37%	-0.20%	26.03%	175
2-person household	851	25.10%	827	25.18%	880	25.14%	-0.03%	31.53%	80
3-person household	438	12.92%	427	13.00%	453	12.94%	-0.06%	17.12%	76
4-person household	291	8.58%	286	8.71%	312	8.91%	0.21%	14.13%	62
5-person household	140	4.13%	138	4.20%	147	4.20%	-0.00%	6.58%	64
6-person household	65	1.92%	63	1.92%	69	1.97%	0.05%	2.65%	72
7-or-more person household	48	1.42%	47	1.43%	51	1.46%	0.03%	1.96%	73
Totals:	3,390	100.00%	3,285	100.00%	3,500	100.00%		100.00%	
Non-Family Households by Size									
1-person household	1,557	84.85%	1,497	81.05%				80.80%	100
2-person household	244	13.30%	76	4.11%				4.28%	96
3-person household	14	0.76%	251	13.59%				12.76%	106
4-person household	12	0.65%	8	0.43%				0.74%	58
5-person household	6	0.33%	5	0.27%				0.52%	52
6-person household	1	0.05%	5	0.27%				0.45%	60
7-or-more person household	1	0.05%	5	0.27%				0.45%	60
Totals:	1,835	100.00%	1,847	100.00%				100.00%	
Single by Gender or Family Households									
Female Householder	563	36.21%	668	46.55%				21.21%	219
Male Householder	156	10.03%	168	11.71%				7.17%	163
Married Couple	836	53.76%	599	41.74%				71.62%	58
Totals:	1,555	100.00%	1,435	100.00%				100.00%	
Non-Family Households by Gender									
Female Not living alone	123	6.70%	56	3.03%				2.64%	115
Male Not living alone	155	8.45%	296	16.02%				16.57%	97
Female Living alone	759	41.36%	851	46.05%				47.67%	97
Male Living alone	798	43.49%	645	34.90%				33.13%	105
Totals:	1,835	100.00%	1,848	100.00%				100.00%	
2019: Owner Households by Number of Vehicles									
No vehicle available			116	12.69%				3.34%	380
1 vehicle available			359	39.28%				26.13%	150
2 vehicles available			244	26.70%				42.23%	63
3 vehicles available			166	18.16%				19.04%	95
4 vehicles available			23	2.52%				6.55%	38
5+ vehicles available			6	0.66%				2.72%	24
Totals:			914	100.00%				100.00%	
2019: Renter Households by Number of Vehicles									
No vehicle available			994	41.94%				20.93%	200
1 vehicle available			914	38.57%				45.60%	85
2 vehicles available			424	17.89%				26.03%	69
3 vehicles available			33	1.39%				5.30%	26
4 vehicles available			0	0.00%				1.47%	0
5+ vehicles available			5	0.21%				0.67%	31
Totals:			2,370	100.00%				100.00%	

Family Households

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.

Family Trends

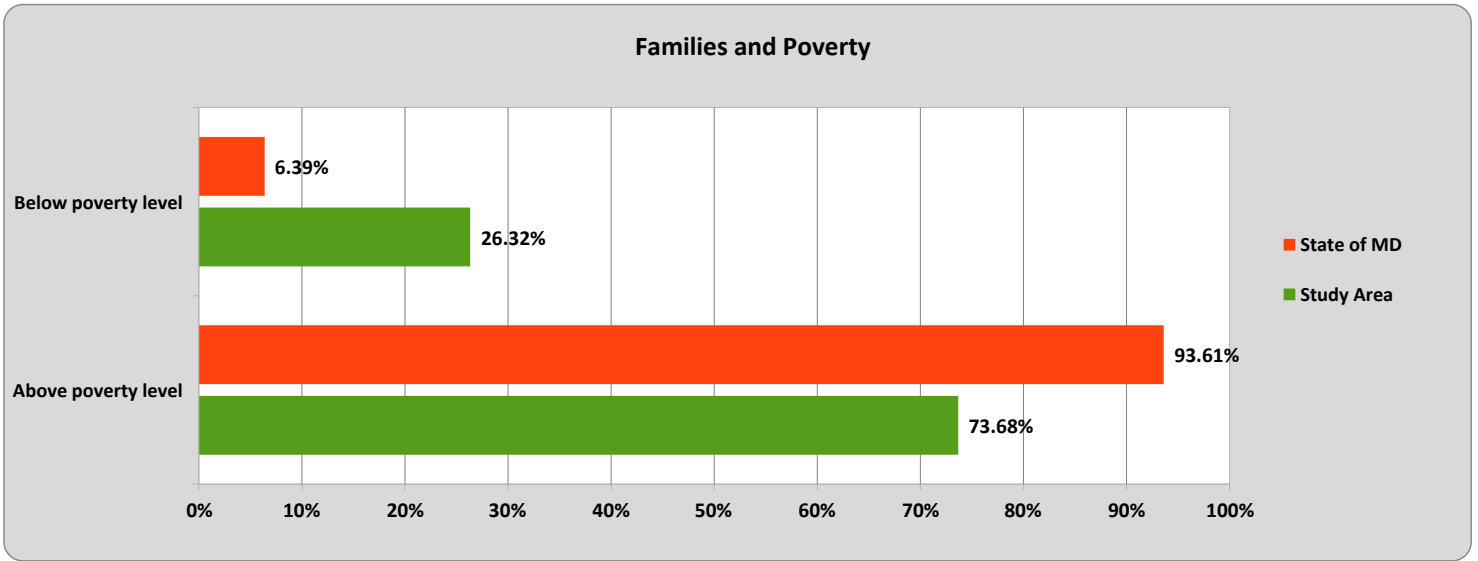


	2010	2019	2024
Study Area Family Households	1,555	1,436	1,558
Family Households Change		-119	122
Percent Change		-7.65%	8.50%
State Family Households	1,447,002	1,535,176	1,611,270
Family Households Change		88,174	76,094
Percent Change		6.09%	4.96%

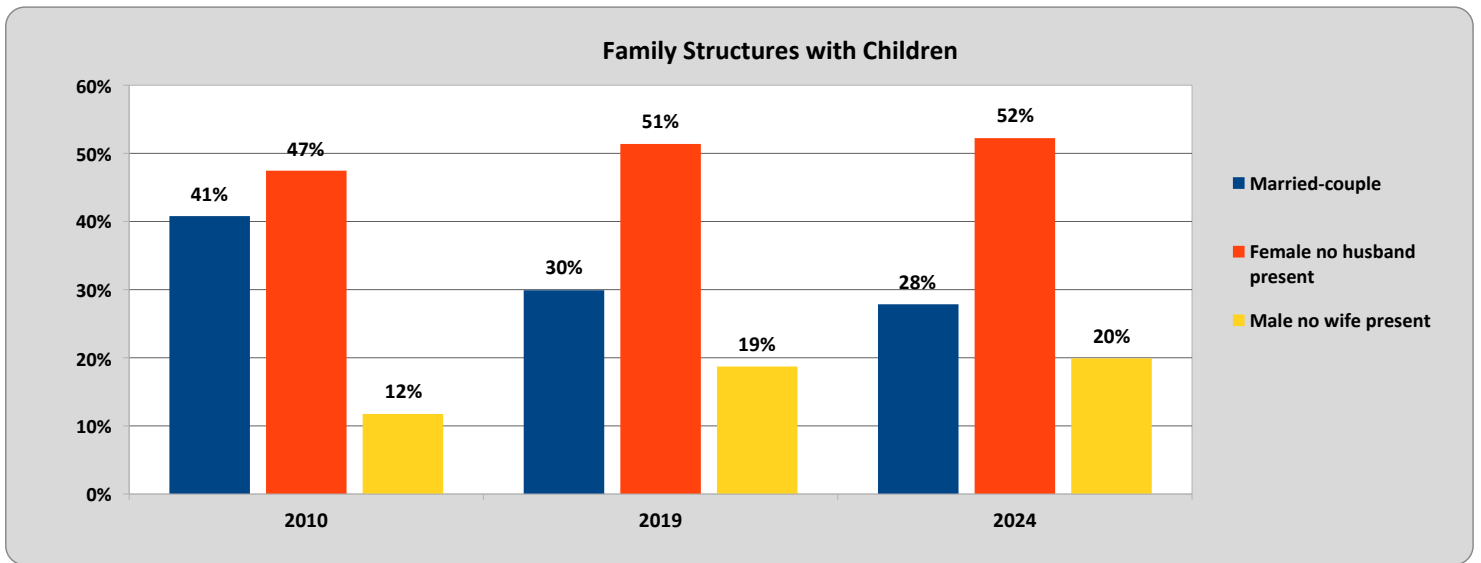
	2010		Study Area		2024		5 Yr Chg	MD 2019	Comp Index CY
	Count	%	2019	%	Count	%			
Family Households by Size									
2-person household	607	39.04%	503	35.03%	519	33.29%	-1.74%	40.80%	86
3-person household	424	27.27%	463	32.24%	526	33.74%	1.50%	24.29%	133
4-person household	279	17.94%	254	17.69%	268	17.19%	-0.50%	20.35%	87
5-person household	134	8.62%	139	9.68%	161	10.33%	0.65%	9.06%	107
6-person household	64	4.12%	52	3.62%	55	3.53%	-0.09%	3.41%	106
7-or-more person household	47	3.02%	25	1.74%	30	1.92%	0.18%	2.09%	83
Totals:	1,555	100.00%	1,436	100.00%	1,559	100.00%		100.00%	

Family Households

Families in Poverty Compared to State



Families with Children by Type

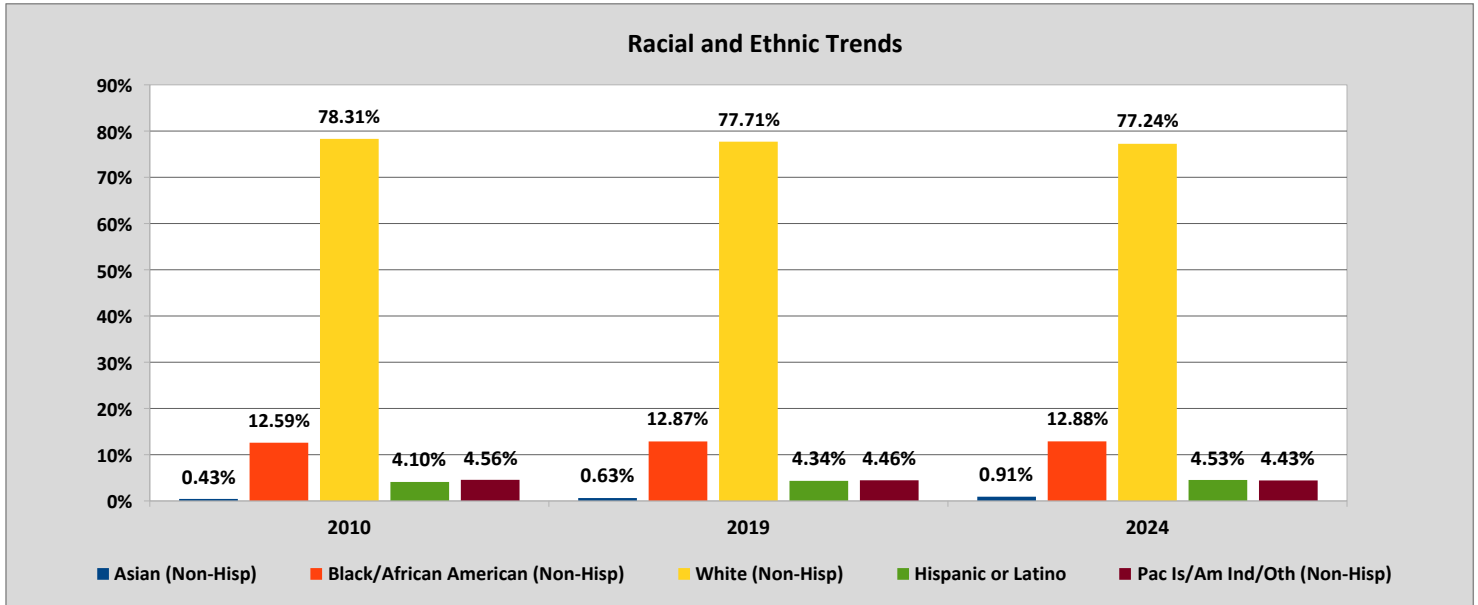


	Study Area							MD 2019	Comp Index CY
	2010		2019		2024		5 Yr Chg		
Families with Children by Type									
Married-couple	361	40.79%	195	29.91%	193	27.85%	-2.06%	68.21%	44
Female no husband present	420	47.46%	335	51.38%	362	52.24%	0.86%	24.28%	212
Male no wife present	104	11.75%	122	18.71%	138	19.91%	1.20%	7.51%	249
Totals:	885	100.00%	652	100.00%	693	100.00%		100.00%	
Families with No Children by Type									
Married-couple	475	70.90%	404	51.53%	421	48.61%	-2.92%	74.18%	69
Female no husband present	143	21.34%	334	42.60%	393	45.38%	2.78%	18.90%	225
Male no wife present	52	7.76%	46	5.87%	52	6.00%	0.14%	6.91%	85
Totals:	670	100.00%	784	100.00%	866	100.00%		100.00%	

Diversity: Race and Ethnicity

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

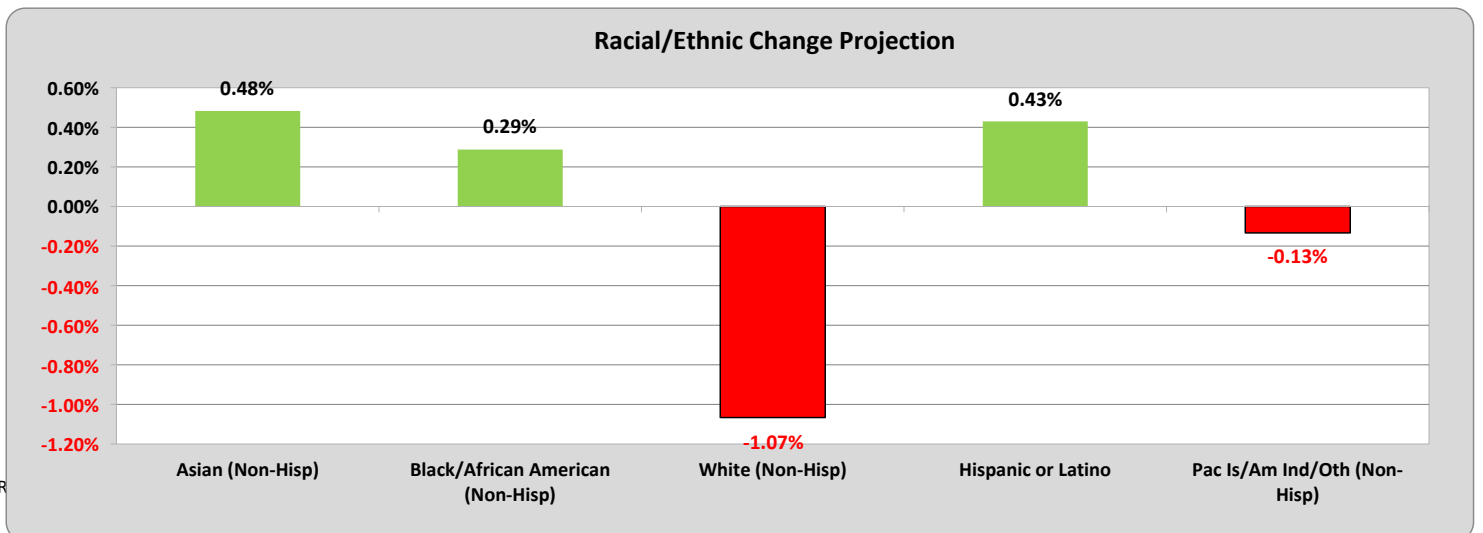
Racial Ethnic Trend Projections



Study Area	Study Area				MD 2019	Comp Index CY
	2010	2019	2024	5 Yr Chg		
Racial/Ethnic Trends						
Asian (Non-Hisp)	32	45	70	0.29%	5.86%	11
Black/African American (Non-Hisp)	933	925	986	0.02%	28.66%	45
White (Non-Hisp)	5,802	5,587	5,913	-0.46%	54.04%	144
Hispanic or Latino	304	312	347	0.19%	8.58%	51
Pac Is/Am Ind/Oth (Non-Hisp)	338	321	339	-0.04%	2.85%	156
Totals:	7,409	7,190	7,655	100.00%	100.00%	

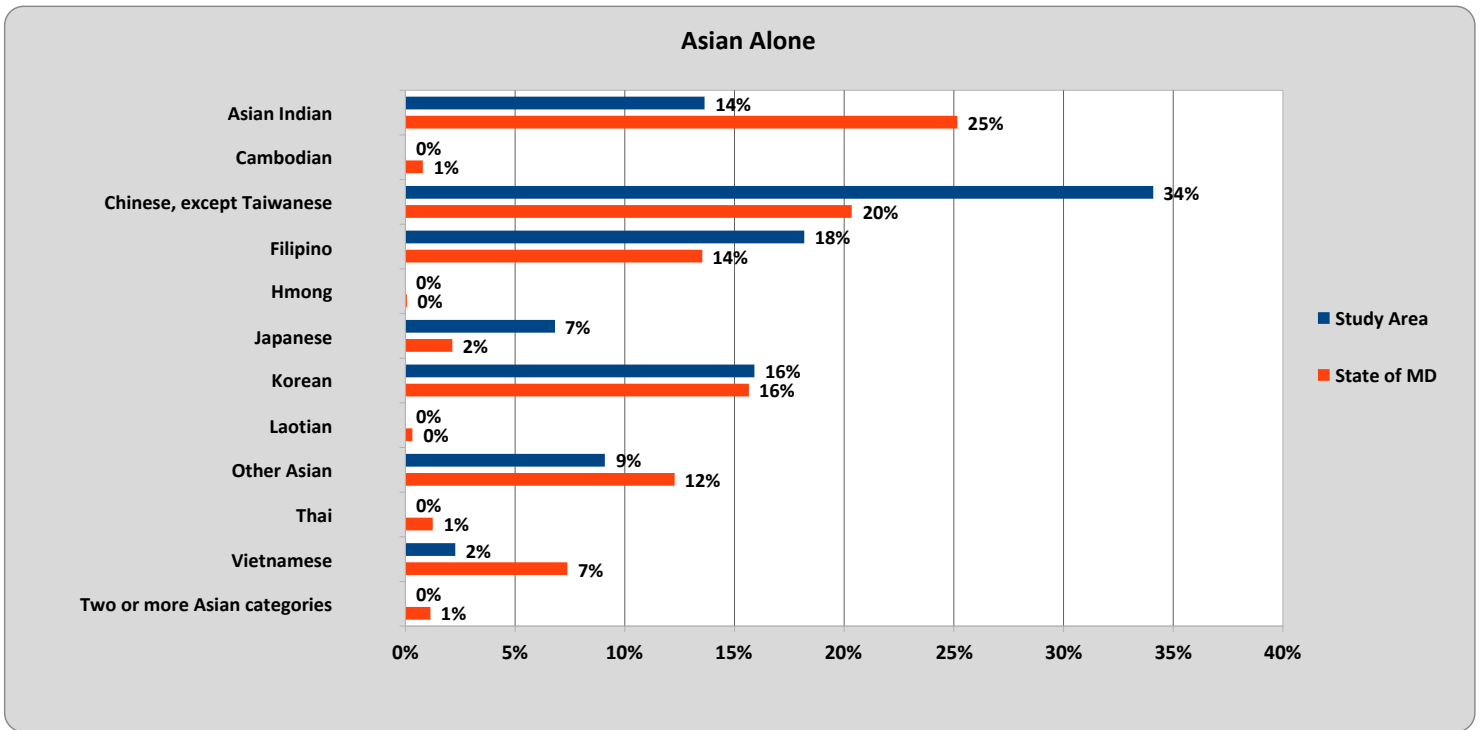
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

Racial/Ethnic Change Projection from Census 2010 to 2024



Diversity: Race and Ethnicity

Estimated Current Year Asian Alone Population

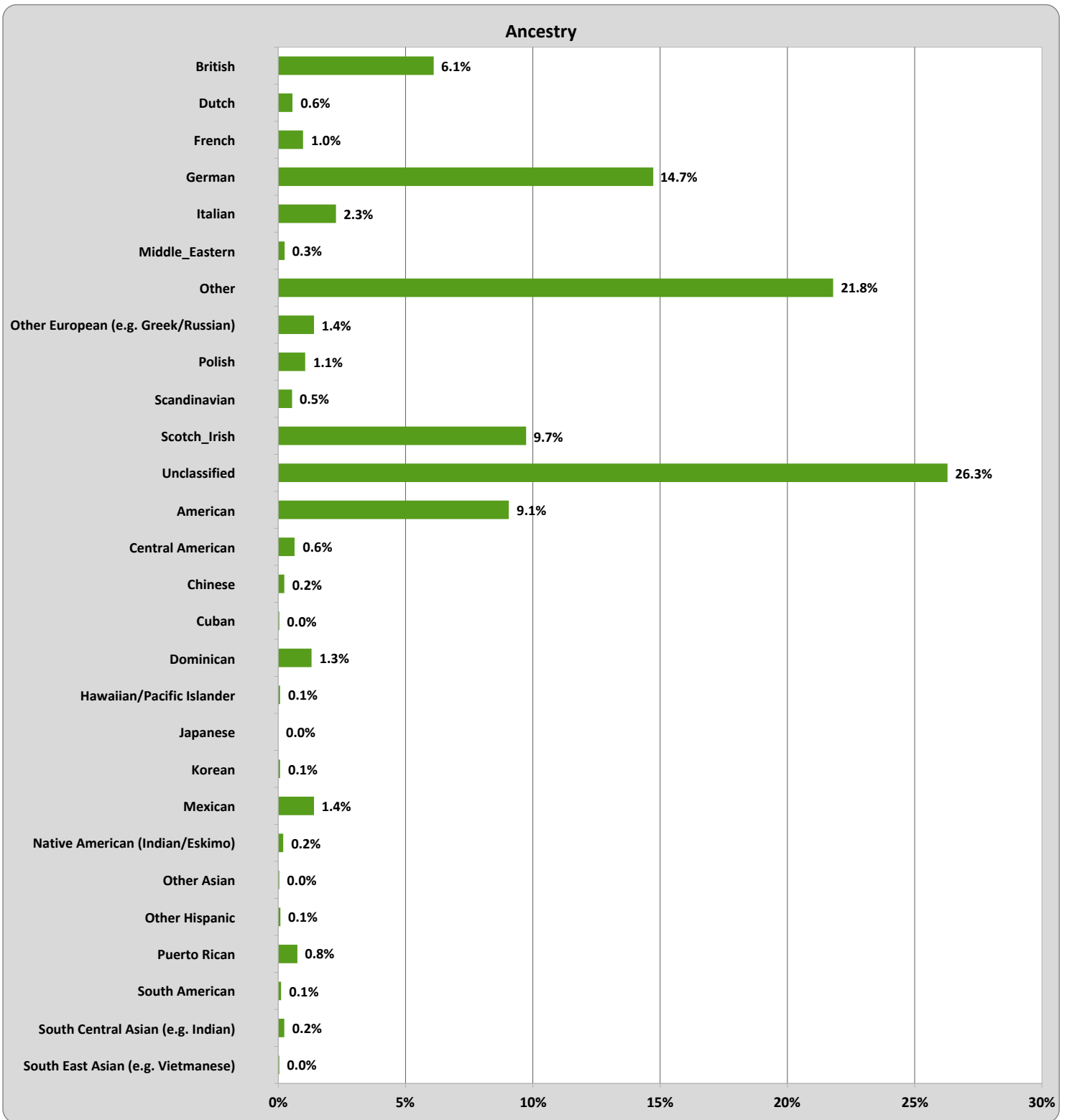


Population: Asian Alone	Study Area		State of MD		Comp Index CY
	2019		2019		
Asian Indian	6	13.64%	89,355	25.16%	54
Cambodian	0	0.00%	2,817	0.79%	0
Chinese, except Taiwanese	15	34.09%	72,256	20.34%	168
Filipino	8	18.18%	48,066	13.53%	134
Hmong	0	0.00%	68	0.02%	0
Japanese	3	6.82%	7,598	2.14%	319
Korean	7	15.91%	55,611	15.66%	102
Laotian	0	0.00%	1,127	0.32%	0
Other Asian	4	9.09%	43,591	12.27%	74
Thai	0	0.00%	4,418	1.24%	0
Vietnamese	1	2.27%	26,218	7.38%	31
Two or more Asian categories	0	0.00%	4,049	1.14%	0
Totals:	44	100.00%	355,174	100.00%	

Population: Hispanic or Latino by Origin	Study Area		State of MD		Comp Index CY
	2010	2019	2010	2019	
Cuban	3	0.99%	3	0.96%	44
Mexican	72	23.76%	70	22.51%	120
Other Hispanic or Latino	134	44.22%	133	42.77%	61
Puerto Rican	94	31.02%	105	33.76%	373
Totals:	303	100.00%	311	100.00%	

Diversity: Ancestry

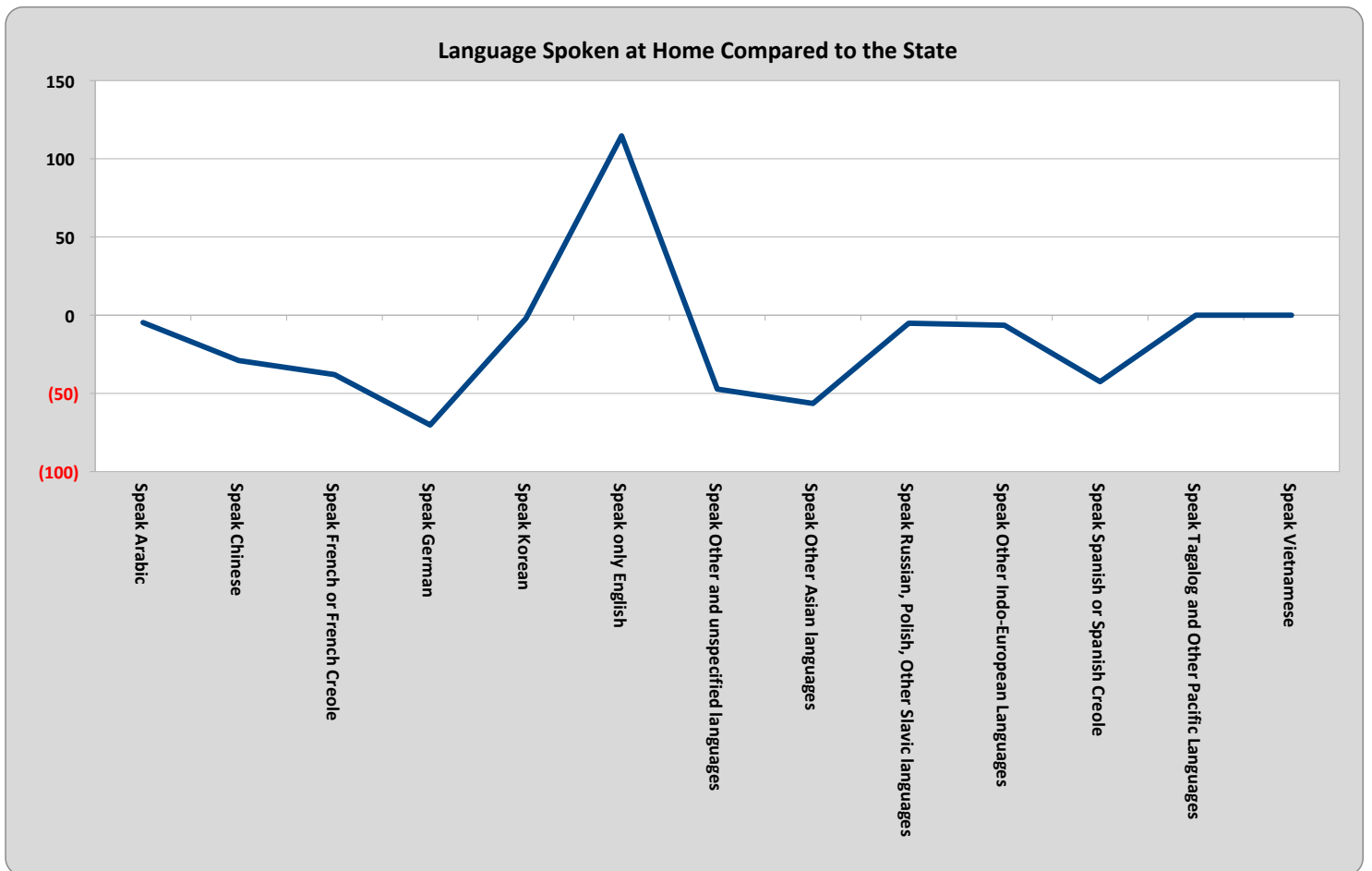
Population by Ancestry: 2019



Diversity: Languages

Population 5+ by Language Spoken at Home (Detail)	Study Area		State of MD		Comp Index CY
	2019		2019		
Speak Arabic	1	0.01%	17,928	0.32%	5
Speak Chinese	24	0.36%	69,952	1.23%	29
Speak French or French Creole	29	0.43%	64,545	1.13%	38
Speak German	17	0.25%	20,469	0.36%	70
Speak Korean	1	0.01%	40,072	0.70%	2
Speak only English	6,342	94.19%	4,674,367	82.15%	115
Speak Other and unspecified languages	56	0.83%	100,156	1.76%	47
Speak Other Asian languages	33	0.49%	49,438	0.87%	56
Speak Russian, Polish, Other Slavic languages	2	0.03%	32,899	0.58%	5
Speak Other Indo-European Languages	10	0.15%	131,713	2.31%	6
Speak Spanish or Spanish Creole	218	3.24%	433,508	7.62%	42
Speak Tagalog and Other Pacific Languages	0	0.00%	33,518	0.59%	0
Speak Vietnamese	0	0.00%	21,512	0.38%	0
Totals:	6,733	100.00%	5,690,077	100.00%	See Chart Below

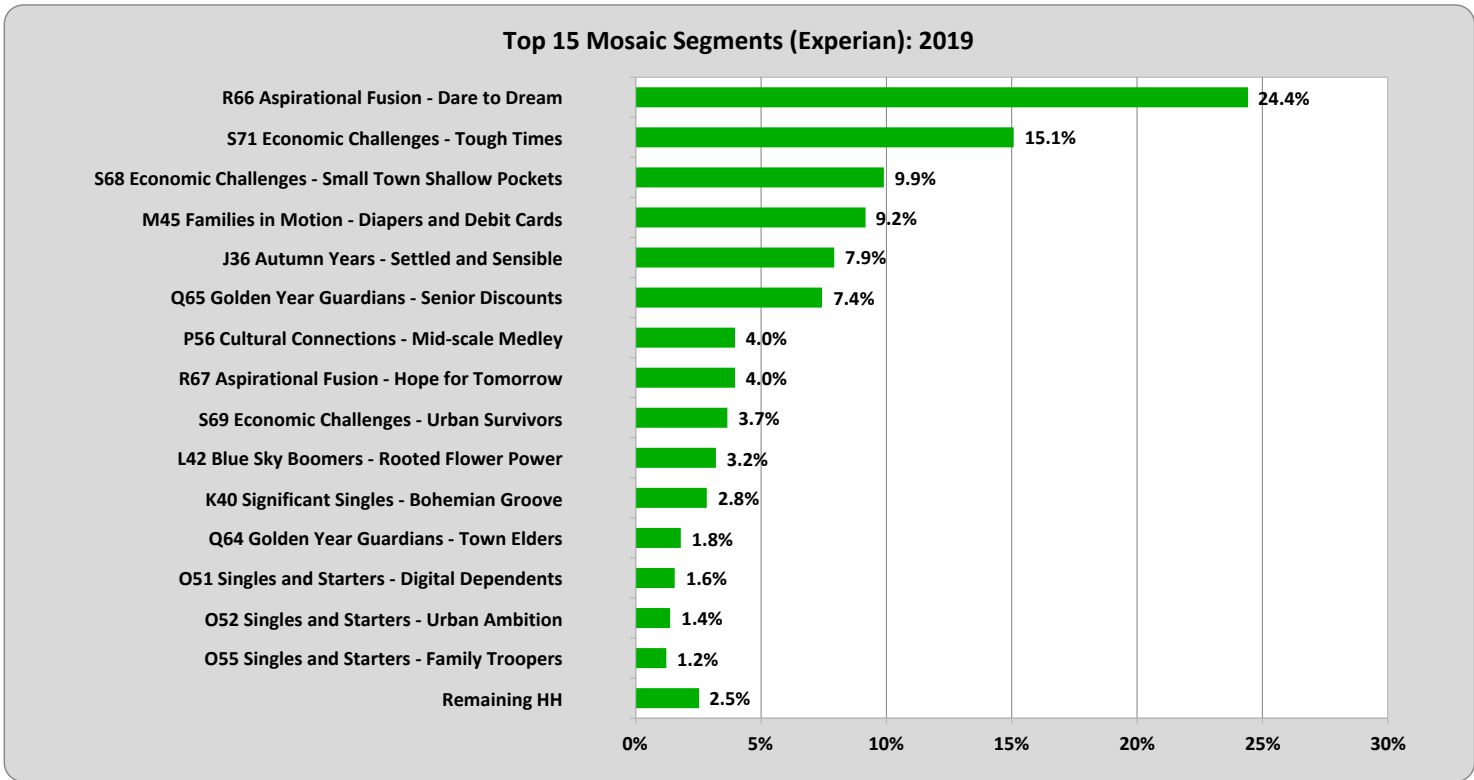
Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of MD



This chart graphically illustrates the comparative index score. Its purpose is to show how languages spoken at home in this study area compare to the state. It will provide an insight into the kind of ethnic diversity within the study area.

Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.



Mosaic: Top 15 Segments	Study Area		State of MD		Comp Index CY
	2019	2019	2019	2019	
R66 Aspirational Fusion - Dare to Dream	802	24.4%	19,611	0.9%	2,821
S71 Economic Challenges - Tough Times	495	15.1%	23,118	1.0%	1,477
S68 Economic Challenges - Small Town Shallow Pockets	325	9.9%	9,516	0.4%	2,356
M45 Families in Motion - Diapers and Debit Cards	301	9.2%	15,330	0.7%	1,354
J36 Autumn Years - Settled and Sensible	260	7.9%	40,787	1.8%	440
Q65 Golden Year Guardians - Senior Discounts	244	7.4%	48,508	2.1%	347
P56 Cultural Connections - Mid-scale Medley	130	4.0%	10,353	0.5%	866
R67 Aspirational Fusion - Hope for Tomorrow	130	4.0%	35,914	1.6%	250
S69 Economic Challenges - Urban Survivors	120	3.7%	71,177	3.1%	116
L42 Blue Sky Boomers - Rooted Flower Power	105	3.2%	32,006	1.4%	226
K40 Significant Singles - Bohemian Groove	93	2.8%	20,792	0.9%	309
Q64 Golden Year Guardians - Town Elders	59	1.8%	56,940	2.5%	71
O51 Singles and Starters - Digital Dependents	51	1.6%	52,761	2.3%	67
O52 Singles and Starters - Urban Ambition	45	1.4%	74,727	3.3%	42
O55 Singles and Starters - Family Troopers	40	1.2%	27,305	1.2%	101
Remaining HH	83	2.5%	1,725,880	76.2%	3
Totals:	3,283	100.00%	2,264,725	100.00%	

Learn about your Mosaic Households

To access Mosaic Portrait data click on:

[Mosaic USA E-Handbook by Experian](#) (To open in a new Tab hold Control key when you click on the link)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

[How to Read and Understand a Mosaic Portrait - Video](#)

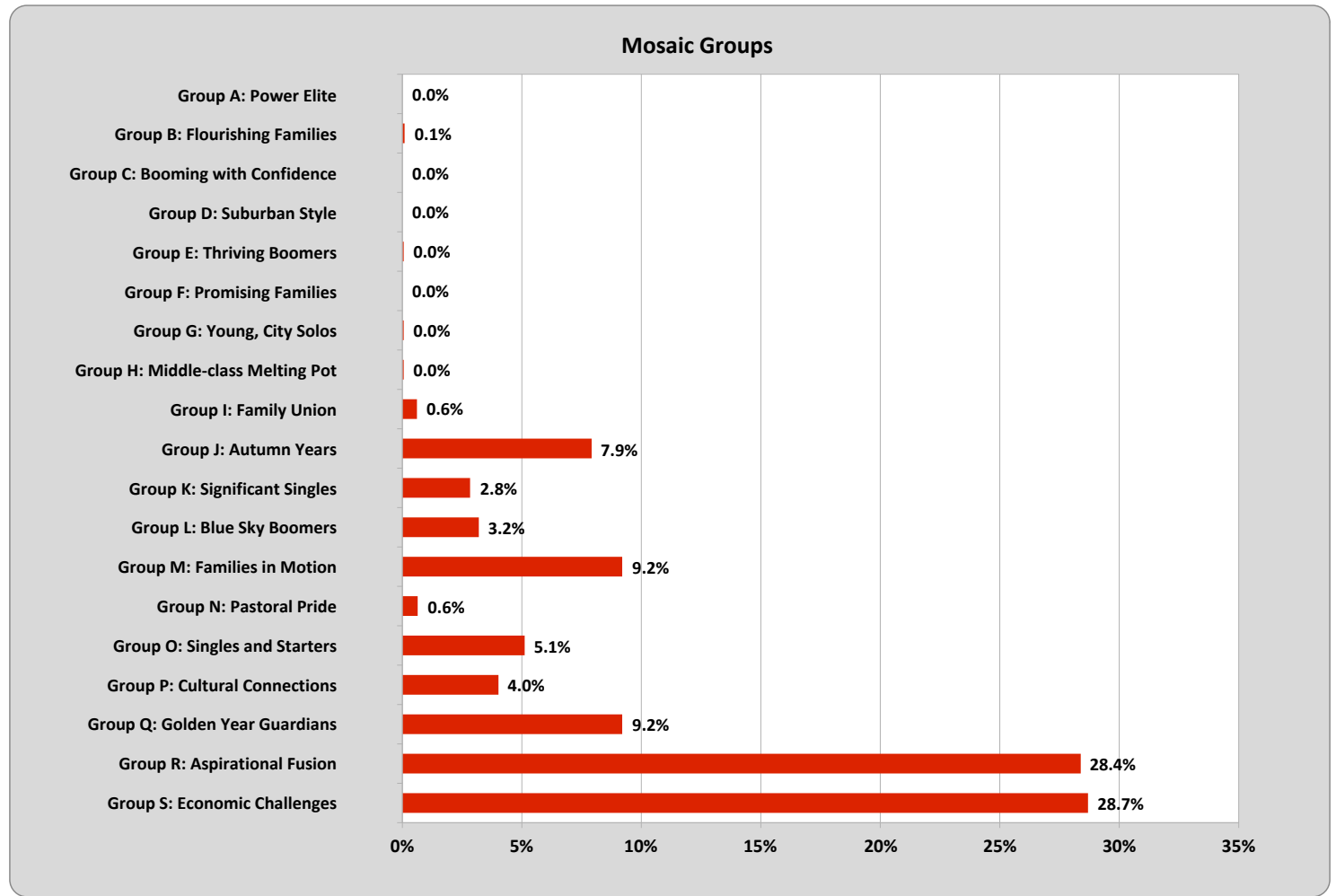
[Understanding Mosaic Portraits for Mission Planning - Video](#)

Faith based clients: To access the Mosaic application guide click on:

[Mission Impact Mosaic Application Guide by Bandy](#) (To open in a new Tab hold Control key when you click on the link)

Diversity: Mosaic Groups

Mosaic Groups

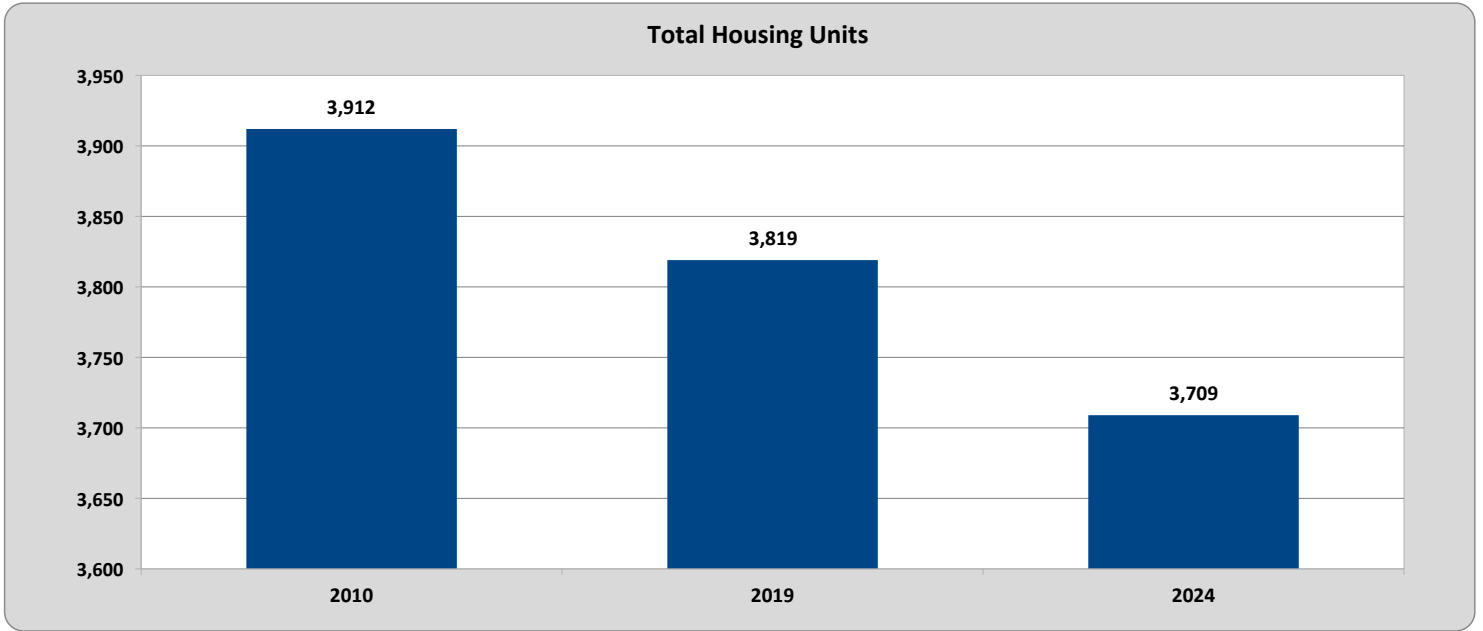


Mosaic Groups	Study Area		State of MD		Comp Index CY
	2019	2019	2019	2019	
Group A: Power Elite	0	0.0%	187,610	8.3%	0
Group B: Flourishing Families	3	0.1%	152,341	6.7%	1
Group C: Booming with Confidence	0	0.0%	273,474	12.1%	0
Group D: Suburban Style	0	0.0%	267,744	11.8%	0
Group E: Thriving Boomers	1	0.0%	126,107	5.6%	1
Group F: Promising Families	0	0.0%	91,994	4.1%	0
Group G: Young, City Solos	1	0.0%	79,400	3.5%	1
Group H: Middle-class Melting Pot	1	0.0%	67,786	3.0%	1
Group I: Family Union	20	0.6%	68,339	3.0%	20
Group J: Autumn Years	260	7.9%	120,945	5.3%	148
Group K: Significant Singles	93	2.8%	76,798	3.4%	84
Group L: Blue Sky Boomers	105	3.2%	53,267	2.4%	136
Group M: Families in Motion	302	9.2%	27,894	1.2%	747
Group N: Pastoral Pride	21	0.6%	23,299	1.0%	62
Group O: Singles and Starters	168	5.1%	280,707	12.4%	41
Group P: Cultural Connections	132	4.0%	57,874	2.6%	157
Group Q: Golden Year Guardians	302	9.2%	149,126	6.6%	140
Group R: Aspirational Fusion	932	28.4%	55,525	2.5%	1,158
Group S: Economic Challenges	942	28.7%	104,495	4.6%	622
Totals:	3,283	0.00%	2,264,725	100.00%	

Housing

Housing encompasses the number of housing units historically, presently and to some extent in the future within the study area.

Trends in Housing Since 2010



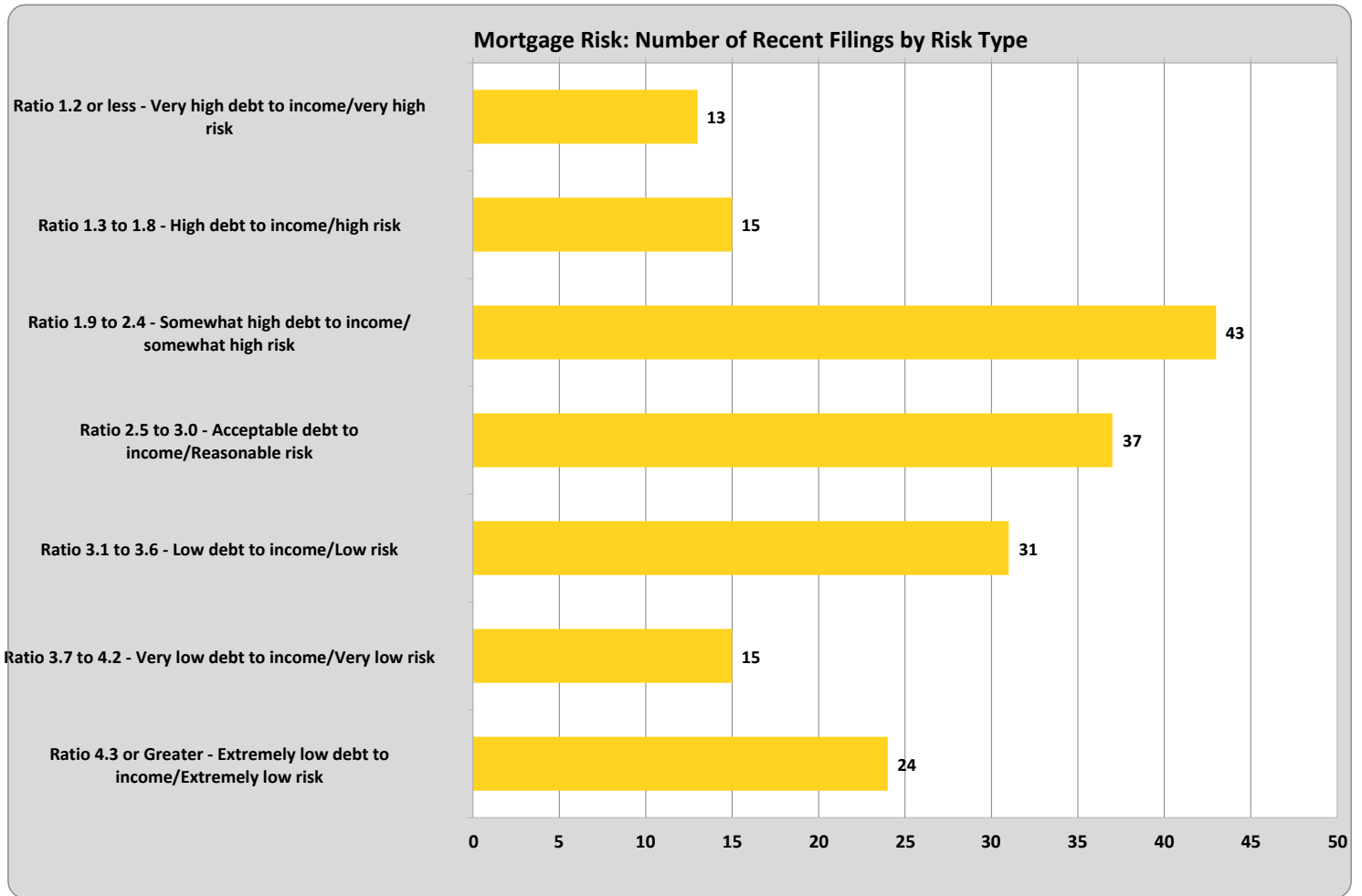
	2010	2019	2024
Housing Units	3,912	3,819	3,709
Family Households Change		-93	-110
Percent Change		-2.38%	-2.88%

	2010		Study Area		2024		5 Yr Chg	MD 2019	Comp Index CY
	Units	%	Units	%	Units	%			
Housing by Occupancy									
Occupied	3,390	86.66%	3,284	85.99%	3,134	84.50%	-1.49%	91.78%	94
Vacant	522	13.34%	535	14.01%	575	15.50%	1.49%	8.22%	170
Totals:	3,912	100.00%	3,819	100.00%	3,709	100.00%		100.00%	
Housing by Type of Occupancy									
Owner Occupied	929	27.40%	914	27.83%	892	28.46%	0.63%	67.88%	41
Renter Occupied	2,461	72.60%	2,370	72.17%	2,242	71.54%	-0.63%	32.12%	225
Totals:	3,390	100.00%	3,284	100.00%	3,134	100.00%		100.00%	

Housing

	Study Area 2019		State of MD 2019		Comp Index CY
Housing Units by Dwelling Type					
1 Unit Attached	1,361	35.64%	565,177	22.95%	155
1 Unit Detached	1,026	26.87%	1,341,254	54.47%	49
2 Units	344	9.01%	53,366	2.17%	416
3 to 19 Units	237	6.21%	246,500	10.01%	62
20 to 49 Units	36	0.94%	56,467	2.29%	41
50 or More Units	815	21.34%	154,996	6.29%	339
Mobile Home or Trailer	0	0.00%	44,017	1.79%	0
Other	0	0.00%	652	0.03%	0
Totals:	3,819	100.00%	2,462,429	100.00%	
Owner Occupied Housing Values					
Less than \$20,000	21	2.30%	22,215	1.45%	159
\$20,000 to \$39,999	1	0.11%	15,713	1.02%	11
\$40,000 to \$59,999	4	0.44%	12,429	0.81%	54
\$60,000 to \$79,999	21	2.30%	15,354	1.00%	230
\$80,000 to \$99,999	37	4.04%	18,544	1.21%	335
\$100,000 to \$149,999	178	19.45%	65,905	4.29%	454
\$150,000 to \$199,999	270	29.51%	91,737	5.97%	495
\$200,000 to \$299,999	287	31.37%	261,035	16.98%	185
\$300,000 to \$399,999	87	9.51%	275,469	17.92%	53
\$400,000 to \$499,999	4	0.44%	233,638	15.20%	3
\$500,000 to \$749,999	1	0.11%	303,775	19.76%	1
\$750,000 to \$999,999	3	0.33%	127,437	8.29%	4
\$1,000,000 or more	1	0.11%	94,095	6.12%	2
Totals:	915	100.00%	1,537,346	100.00%	
Housing by Year Built					
1939 or Earlier	1,818	47.59%	296,037	12.00%	397
1940 to 1949	298	7.80%	135,026	5.47%	143
1950 to 1959	399	10.45%	287,043	11.63%	90
1960 to 1969	423	11.07%	290,032	11.75%	94
1970 to 1979	388	10.16%	349,984	14.18%	72
1980 to 1989	197	5.16%	380,397	15.42%	33
1990 to 1999	98	2.57%	358,994	14.55%	18
2000 to 2009	139	3.64%	311,054	12.61%	29
2010 or Later	60	1.57%	59,060	2.39%	66
Totals:	3,820	100.00%	2,467,627	100.00%	

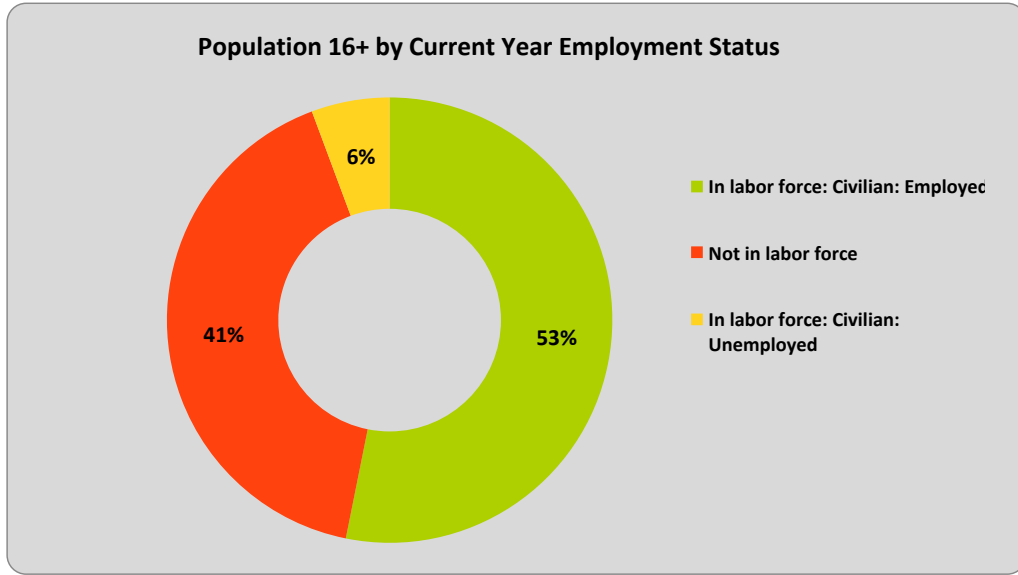
Mortgage Risk Indicator



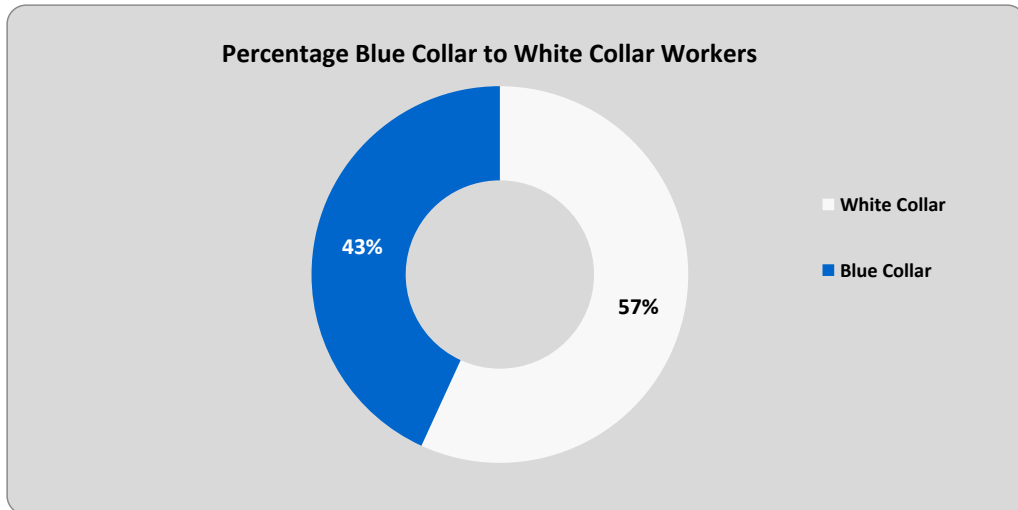
The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

The Work theme expresses several different ways of looking at the work people do within the study area.

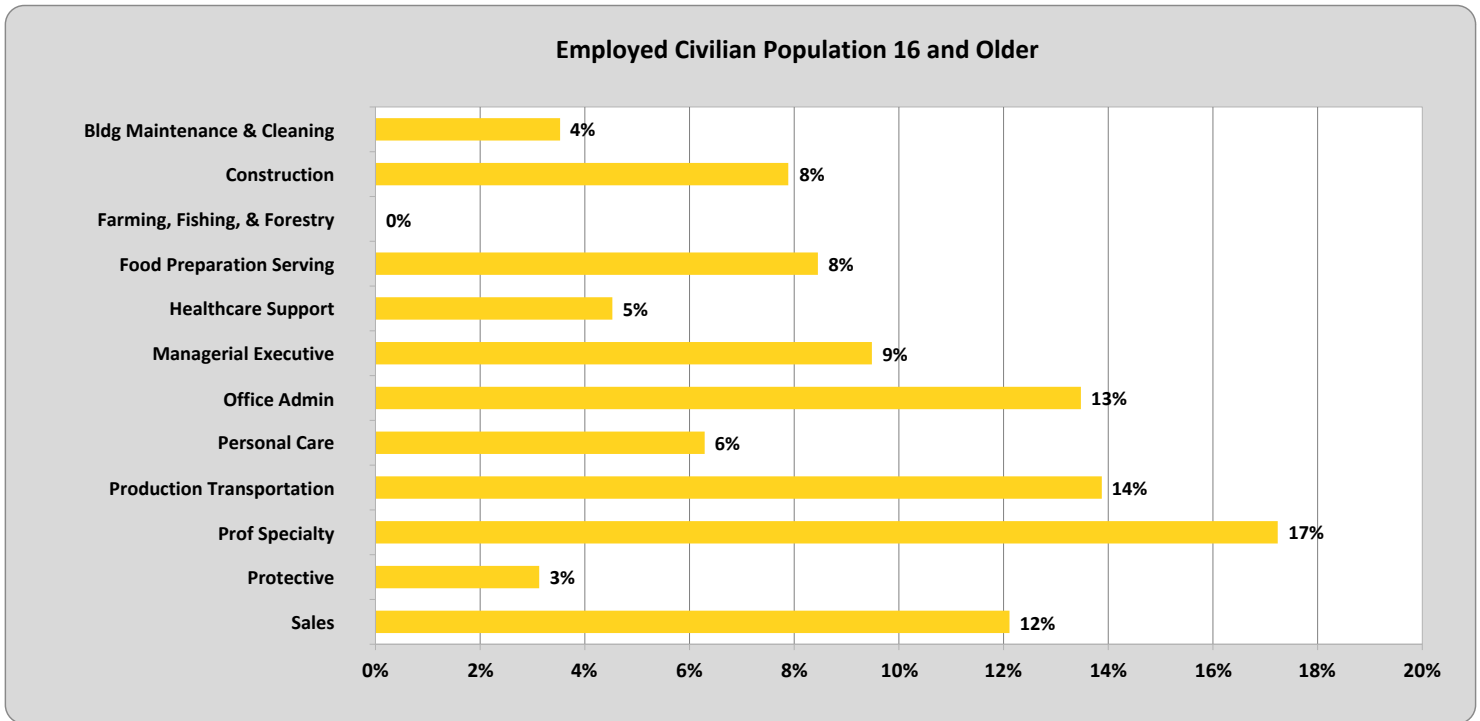
Employment Status of Population 16 and Older: 2019



Pop 16+ by Employment Status	Study Area		State of MD		Comp Index CY
	2019		2019		
In labor force: Civilian: Employed	3,005	53.06%	3,147,403	64.44%	82
In labor force: In Armed Forces	10	0.18%	29,603	0.61%	29
Not in labor force	2,327	41.09%	1,561,233	31.96%	129
In labor force: Civilian: Unemployed	321	5.67%	146,366	3.00%	189
Blue and White Collar Workers 2019	5,663	100.00%	4,884,605	100.00%	
Employed Pop 16+ Blue/White Collar					
Blue Collar	1,297	43.16%	955,483	30.36%	142
White Collar	1,708	56.84%	2,191,920	69.64%	82
	3,005	100.00%	3,147,403	100.00%	

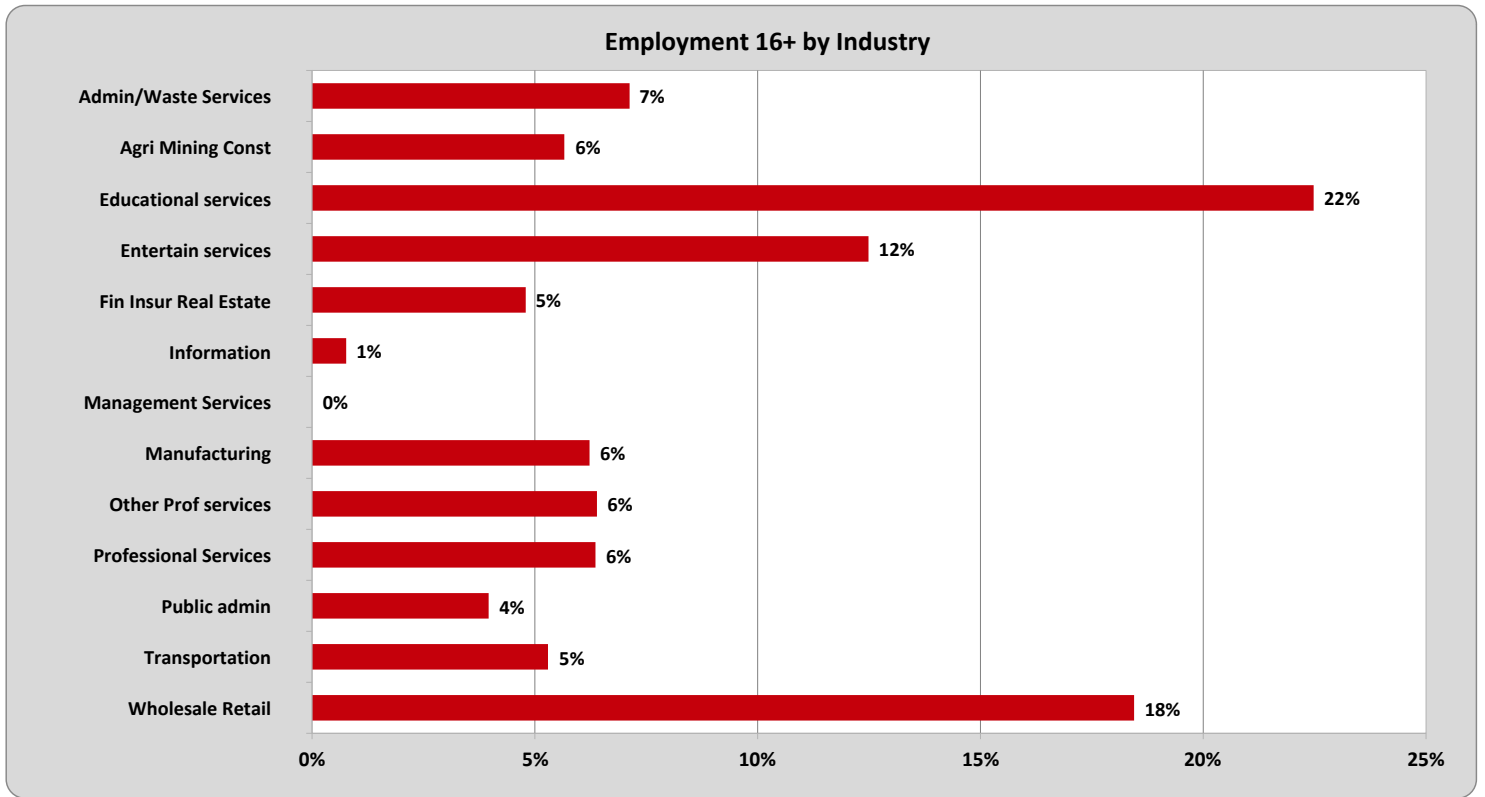


Employed Civilian Population by Occupation: 2019



Employed Civilian Pop 16+ by Occupation	Study Area		State of MD		Comp Index CY
	2019		2019		
Bldg Maintenance & Cleaning	106	3.53%	110,474	3.51%	100
Construction	237	7.89%	237,050	7.53%	105
Farming, Fishing, & Forestry	0	0.00%	7,179	0.23%	0
Food Preparation Serving	254	8.45%	148,683	4.72%	179
Healthcare Support	136	4.53%	70,302	2.23%	203
Managerial Executive	285	9.48%	568,760	18.07%	52
Office Admin	405	13.48%	403,211	12.81%	105
Personal Care	189	6.29%	108,970	3.46%	182
Production Transportation	417	13.88%	248,702	7.90%	176
Prof Specialty	518	17.24%	864,768	27.48%	63
Protective	94	3.13%	94,425	3.00%	104
Sales	364	12.11%	284,879	9.05%	134
Totals:	3,005	100.00%	3,147,403	100.00%	
Workers 16+: Home or Away					
Worked at Home	129	4.29%	140,287	4.47%	96
Worked away from Home	2,875	95.71%	2,999,279	95.53%	100
Totals:	3,004	100.00%	3,139,566	100.00%	
Workers 16+: Transport to Work					
Bicycle	35	1.22%	9,883	0.33%	369
Car, Truck, or Van: Carpooled	474	16.49%	288,716	9.63%	171
Car, Truck, or Van: Drove Alone	1,960	68.17%	2,325,297	77.53%	88
Motorcycle	0	0.00%	2,678	0.09%	0
Other Means	31	1.08%	21,244	0.71%	152
Walked	175	6.09%	72,640	2.42%	251
Public Trans Excluding Taxi Cab	115	4.00%	271,863	9.06%	44
Taxi Cab	85	2.96%	6,958	0.23%	1,274
Totals:	2,875	100.00%	2,999,279	100.00%	

Employed Pop 16+ by Industry: 2019



Employed Civilian Pop 16+ by Industry	Study Area		State of MD		Comp Index CY
	2019	2019	2019	2019	
Admin/Waste Services	214	7.13%	141,110	4.48%	159
Agri Mining Const	170	5.66%	225,670	7.17%	79
Educational services	675	22.48%	748,554	23.78%	95
Entertain services	375	12.49%	260,642	8.28%	151
Fin Insur Real Estate	144	4.80%	194,944	6.19%	77
Information	23	0.77%	67,137	2.13%	36
Management Services	0	0.00%	2,322	0.07%	0
Manufacturing	187	6.23%	142,701	4.53%	137
Other Prof services	192	6.39%	170,970	5.43%	118
Professional Services	191	6.36%	343,085	10.90%	58
Public admin	119	3.96%	348,288	11.07%	36
Transportation	159	5.29%	141,533	4.50%	118
Wholesale Retail	554	18.45%	360,447	11.45%	161
Totals:	3,003	100.00%	3,147,403	100.00%	
Work Place Population Estimates					
Workplace Employees (Full Time Employees)	8,436	95.15%	2,988,140	95.30%	100
Workplace Establishments	430	4.85%	147,489	4.70%	103
Totals:	8,866	100.00%	3,135,629	100.00%	

Work

	Study Area		State of MD		Comp Index CY
Families: Workers					
1 worker	554	38.58%	464,124	30.23%	128
2 workers	476	33.15%	688,892	44.87%	74
3 or more workers	155	10.79%	211,628	13.79%	78
No workers	251	17.48%	170,532	11.11%	157
Totals:	1,436	100.00%	1,535,176	100.00%	
Workers 16+: Travel Time to Work					
	2019		2019		
Less than 5 minutes	96	3.34%	48,777	1.63%	205
5 to 9 minutes	216	7.52%	176,730	5.89%	128
10 to 14 minutes	863	30.03%	287,618	9.59%	313
15 to 19 minutes	462	16.08%	369,288	12.31%	131
20 to 24 minutes	327	11.38%	389,582	12.99%	88
25 to 29 minutes	120	4.18%	183,724	6.13%	68
30 to 34 minutes	196	6.82%	451,032	15.04%	45
35 to 39 minutes	49	1.70%	114,222	3.81%	45
40 to 44 minutes	89	3.10%	159,697	5.32%	58
45 to 59 minutes	129	4.49%	364,703	12.16%	37
60 to 89 minutes	192	6.68%	326,421	10.88%	61
90 or more minutes	135	4.70%	127,485	4.25%	111
Totals:	2,874	100.00%	2,999,279	100.00%	

Supporting Information

Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

Change over time: Several trend tables have a column indicating a change over time. Generally, these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.